

for any critical work on Nixon; or, without them, of gaining access to regular channels of book promotion and distribution.

(Earl Mazo's book on Nixon, which has received glowing newspaper reviews, which has been featured on a number of television programs and been serialized in several of the mass circulation magazines, has been a best seller for months. This despite its being a book so distorted and misleading as to have recently moved Supreme Court Justice Earl Warren publicly to call Mazo "a damned liar.")

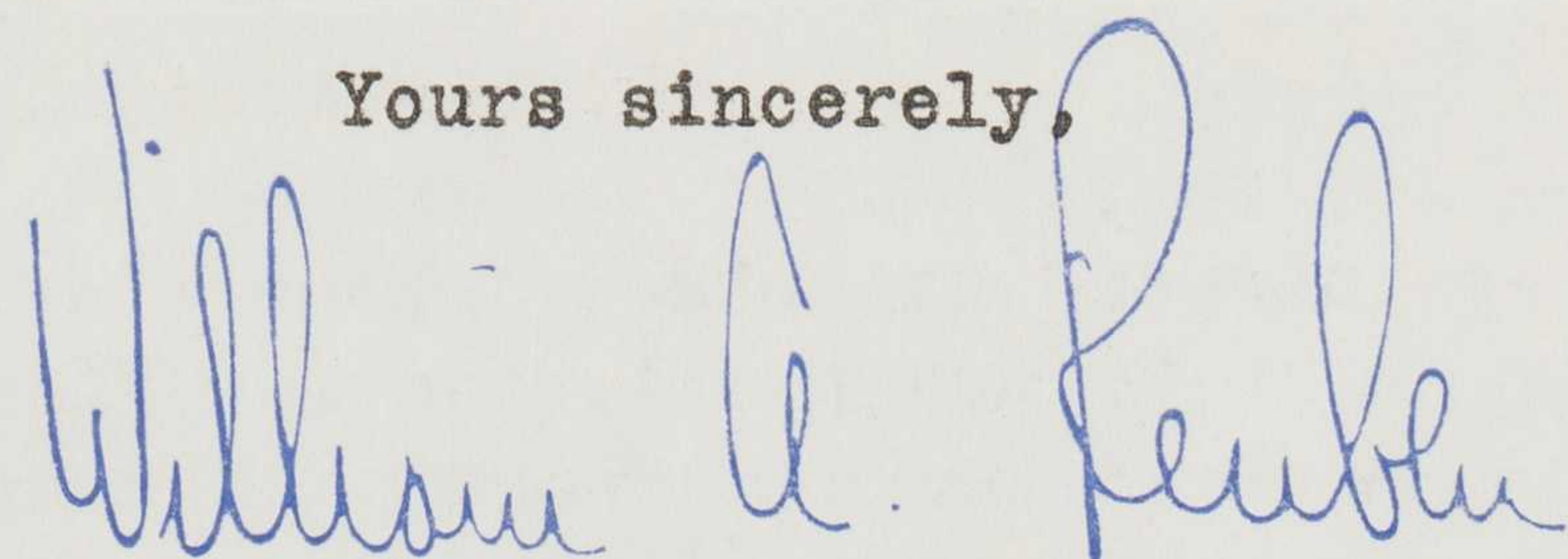
It is this situation which prompts this letter. Although it is a fact that there is no possible commercial justification for an undertaking such as my book The Honorable Mr. Nixon, it is my hope that you -- like several thousand persons who have already made possible five printings -- might want to help get this blacked-out material before the public.

And that is the point of this letter: to ask whether you have any friends, neighbors or associates who, in this all-important election year, would want to have and make use of the explosive and largely unpublicized facts contained in my Nixon book. (Former California Attorney General Robert W. Kenny has said that the book is "fascinating and revealing -- a shocking eye-opener that reads like a mystery story.")

As you can see from the enclosed order form, we are able, in bypassing wholesalers and retailers, to reduce the price from \$1.75 to \$1.25 each on orders of four copies; to \$1.00 apiece on orders of 10 or more. As a special inducement to you, for every \$10.00 order you are able to send us, we will add as a free gift book a copy of either my own study of all the "spy" cases of the Cold War era, The Atom Spy Hoax (512 pp., regularly \$3.75) or of crime reporter Fred Cook's sensational book The Unfinished Story of Alger Hiss (184 pp., reg. \$3.50).

No matter whether you can make use of one book or ten, I am sure I need not add that anything you can do now, while the Nixon build-up is just rolling into high gear, will make a real difference to our own efforts of trying to expose Nixon -- and everything he really stand for -- between now and the crucial election in November.

Yours sincerely,



William A. Reuben

WAR/s

P.S. About myself: formerly publicity director of the American Civil Liberties Union; as a journalist have written and worked for the St. Louis Post Dispatch, Washington Post, New York Compass, National Guardian, Reynolds News of London and Scribner's, House & Garden and Vogue magazines. During World War II, after having been wounded three times as an infantry lieutenant with the 45th Infantry Division, I edited a history of the Army's education program in the European Theater as a member of General Eisenhower's staff.

P.S.S. Of course this entire offer is made on a full money-back guarantee if you are in any way less than completely satisfied.