

Eddie Rabbit would not risk professional blacklisting over an isolated video. Senator Byrd would not speak out against the dangers of MTV from the Senate floor over an isolated video.

MTV is on a mission to sell our youth the values of drugs, violence, sex, and hedonism. MTV officials thoroughly reject traditional morals and values.

Join the fight to get MTV off the air and out of our homes.

MTV is shown on nearly every cable system in America. **But keep this in mind:** Even if you don't have cable, and even if you don't watch MTV, and even if you don't allow your children to watch MTV,

...the fact remains that MTV is pumped into **54.5 million homes** in America alone. And you and I and our children must live with the people who watch **and act out** the lessons they learn on MTV.

So decide today to help fight MTV. Take these actions:

- (1) Call your local cable company and ask them to quit carrying MTV over your cable network.
- (2) If they say they can't do that, ask them to scramble the MTV signal and make it a "premium" channel subscribers receive only by request.
- (3) If they say they can't do that, tell them to immediately scramble the signal and sound coming into your home from MTV.
- (4) If they refuse to do that, bite the bullet and **cancel your cable service**. Believe me, you can live without cable TV.
- (5) Reproduce and distribute among your church members, friends, family, and others the enclosed petition concerning MTV.
- (6) Whether or not you get cable, **sign** the enclosed postcards to Ralston Purina and PepsiCo and **mail them** today.

Ralston Purina and PepsiCo are two leading sponsors of MTV. There is absolutely no reason for them to help pay for the filth on MTV. It is time to get angry at these two companies who tell us they are concerned with the kinds of television they help pay for.

Thank you for taking this action today. You are helping rid society of a deadly menace. Better still, you are helping to protect the hearts and minds of our children from the prowling lion called MTV.

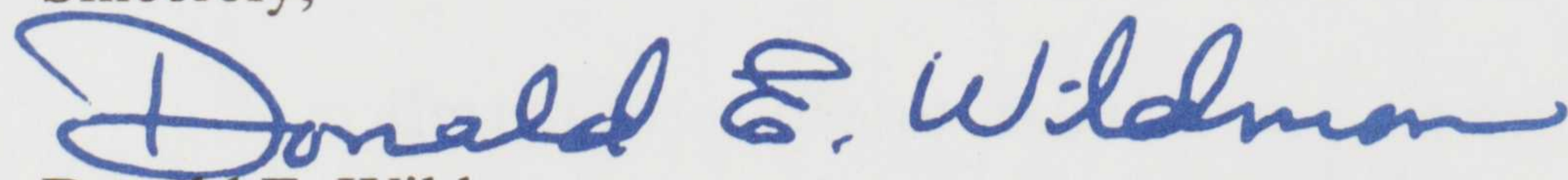
In closing let me once again thank you for all the support you have given and continue to give our AFA ministry.

Your **active involvement** in our projects, your **prayers** for me and the success of our work, and your **financial contributions** are making a tremendous difference. People are waking up. People are getting involved.

Please keep up your valuable and irreplaceable support. And whenever you can, contribute to the success of our work. As I have told you many, many times, fully 99.9% of our funding comes from the generous sacrifices supporters like you make. Thank you for this help. Without you, there would be no AFA.

God bless you, my friend, and your loved ones, too.

Sincerely,


Donald E. Wildmon

P.S. I know that you, as I do, get tired fighting this never-ending battle. But we simply must not quit. God never gives up on us. For the sake of those who come after us, let us resolve to continue fighting the good fight.