

# BOYCOTT OF TV SEX AND VIOLENCE SPONSORS

TO: Donald E. Wildmon, Executive Director  
AMERICAN FAMILY ASSOCIATION  
107 Parkgate - P.O. Drawer 2440  
Tupelo, Mississippi 38803

FROM:

\*\*\*\*\* 5-Digit 02090  
16H

Lane Hoffman  
404 Grove St.  
Westwood, MA 02090



Mr. Wildmon,

Count me in. For the sake of our children, we must show advertisers we will not buy products from companies that sponsor network TV's attack on the family and Christians. To help make our boycott succeed, I:

- ☐ Tore my coupons in half and am returning them to you.
- ☐ Will sign and mail my postcards to Mennen and Clorox.
- ☐ Will keep my "BOYCOTT PRODUCT CARD" handy when I shop.
- ☐ Signed my "BOYCOTT PLEDGE" below.
- ☐ Am enclosing my contribution to help you and our AMERICAN FAMILY ASSOCIATION promote this effort:

☐ \$10

☐ \$15

☐ \$25

☐ \$50

☐ \$100

☐ \$250

☐ \$ \_\_\_\_\_ Other

[Thank you for your help and God bless you. Please, when writing out your contribution amount, make your tax-deductible check payable to: AMERICAN FAMILY ASSOCIATION; or A.F.A.]

## BOYCOTT PLEDGE

I am angry. **Mennen** and **Clorox** ignored our request. They were leading sponsors of sex, violence and profanity, on network TV for the monitoring period April 27 to May 24.

Obviously, **Mennen** and **Clorox** care more about profits than the moral health of our children.

That being the case, I pledge to not knowingly buy **Mennen** or **Clorox** products for one full year. I willingly make this sacrifice in order to help drive network TV's bad example out of my home.

Sincerely, \_\_\_\_\_