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Stars' song to fight hunger hits the airwaves, stores

LOS ANGELES (AP) - "We Are the World," an anthem sung by 45 American superstars, was released on radio and in record stores yesterday, with its proceeds targeted for the hungry in Africa and the United States.

JONES

The tune, written by **MICHAEL JACKSON** and **LIONEL RICHIE** and produced by **QUINCY JONES**, is layered with some of the most recognizable voices in American pop music: Richie, Jackson, **JAMES INGRAM, WILLIE NELSON, RAY CHARLES, KENNY ROGERS, DIONNE WARWICK, DIANA ROSS, BOB DYLAN** and **CYNDI LAUPER** are among those who have small solo parts.

The song, which is projected to raise $50 million, includes a powerful duet with **STEVIE WONDER** and **BRUCE SPRINGSTEEN**.

Columbia Records, which is distributing the single of "We Are the World," an extended-play version of the song, and an album as well, has promised all net -proceeds to relieve hunger in Africa and the United States.

VICE-VERSA

I EAT
YOU EAT
HE EATS
SHE EATS
WE EAT
YOU EAT
THEY EAT

--Wil Han-x--

MYTH 3 Increased Production

The solution to hunger is to use improved technology to produce more food.

Fact: Food production per person in underdeveloped countries as a whole is above the level of 20 years ago. Yet in some of the most productively successful countries, there is more hunger than ever. How can we explain the apparent contradiction of more food per person and yet more hunger?

Wherever we find unlimited private control over resources and individual producer pitted against individual producer, we find emerging extreme inequalities in control over resources.

One measure of inequility in control is the fact, according to a United Nations survey of 33 countries, approximately three percent of all landlords have come to control almost 80 percent of the land.

In all too many countries- India, exico, the Philippines, to name a few-focussing on crop production ended up actually increasing hunger. Tractors, fertilizers, improved seeds, and irrigation in reality benefit only those who already have considerable land, access to credit and political pull. Without a just distribution of land and other resources, no matter how much more is produced, those without jobs or land are pushed deeper into hunger and poverty.

(this is an ongoing series on 10 hunger myths)