

Dear Friend,

Just a quick additional update.

After I wrote you the enclosed letter, another victory came our way.

You are aware, I hope, of our battle with Pepsi over its sponsorship of Madonna's anti-Christian video "Like a Prayer".

Good news!

In response to our concerns -- which includes your letters, postcards and phone calls --

... Pepsi has decided to (1) pull its Madonna ad from TV; (2) never show the ad again; and, (3) cancel its sponsorship of Madonna's world tour of her new album, "Like a Prayer".

This is another victory you helped win.

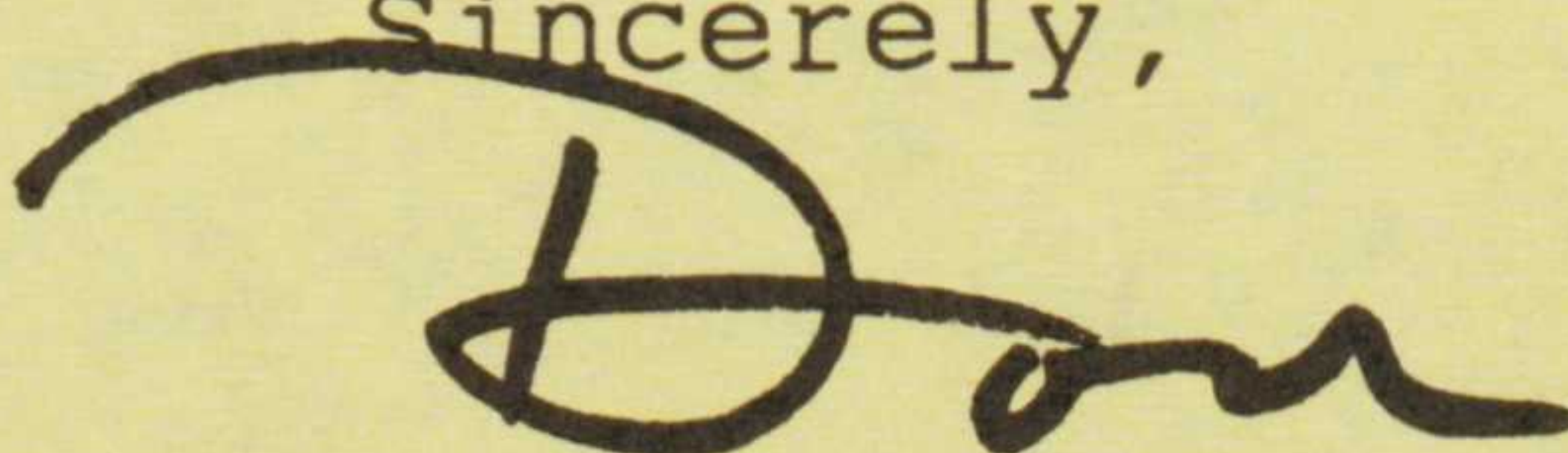
This is the kind of victory you can achieve when you work together with other fellow Christians.

And this is the kind of victory you attain when you take the time to write letters, mail postcards and make phone calls.

Your actions do make a difference.

Keep up your good work. And remember, the best weapon we have in our battles is prayer. Pray not just for our success, but for the conversion of our foes so that they, too, will come to recognize Jesus as their personal Savior. God bless you.

Sincerely,

A handwritten signature in dark ink, appearing to be the name "Don". The signature is fluid and cursive, with a large, sweeping initial "D" and a trailing flourish.