4. We need consulting help in designing accounting, administrative and quality control procedures. Fortunately, qualified professionals are available on a volunteer basis in these areas. Our only cost is their travel to Fresno and lodging while here.

5. We need additional consulting help in marketing and fundraising. This help needs to be ongoing, not occasional, hence should be done by paid professionals rather than volunteers.

The upshot is, I need your help to continue.

Is this the year you can become a Patron of the Advocates with a $1000 gift, or $100 per month? I know only a few can do this.

Perhaps it's more realistic for me to ask you to be a Sponsor with a gift of $250, or $25 per month. As a Sponsor, you'll receive the Environmentalist Cassette Tape Series as a special thank you for your contribution.

The Mighty Mississippi is made up of streams, creeks and rivers who got together to create something big. Maybe this is the year you can be a Member of the Advocates at $100 per year or $10 per month. As a new member, you'll receive my 28 minute video tape, "Can These Ideas Win in a Single Generation."

Everyone who sends $25 or more will receive a frameable (shipped in a tube) copy of the Personality Poster. (You'll get the whole poster this time.)

I know this is a long letter. I actually enjoyed writing it this year. It felt great to get it out by Thanksgiving. I hope you enjoyed reading it and decide you can send a gift.

We shall see these ideas in victory!

Yours,

Marshall

Marshall Fritz
President

PS: More and more people (98 so far) are enjoying the convenience of contributing monthly by Mastercard or Visa. It saves a lot of hassle.

PPS: Remember, your contribution to the Advocates is tax deductible under section 501(c)(3). This also applies to in-kind contributions like a computer, laser printer, Intel 386 card, 40MB fast access hard drive, etc. Hint, hint.

LAST PS — Please use the enclosed envelope even if it is addressed to our "old" address. That's my home, and I didn't want to waste the envelopes that were already printed.