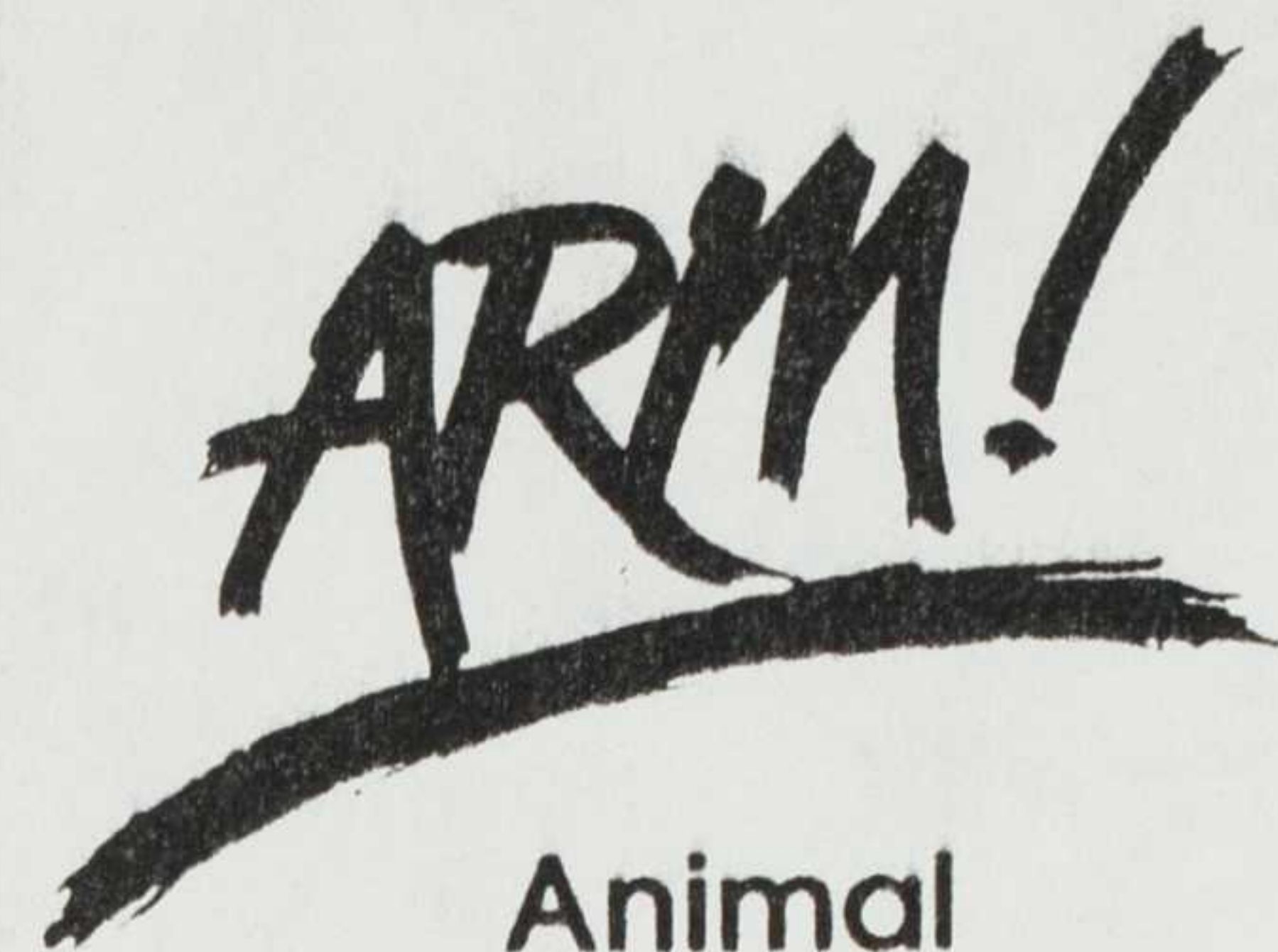


NATIONAL ALERT



Animal
Rights
Mobilization

December, 1992

Dear ARM! Supporters,

Being headquartered in the Rockies you wouldn't think ARM! would need to focus its energy on captive dolphins and whales. But grand plans are in the works for an aquatic theme park in this region and they including exhibiting captive marine mammals!

Colorado's Ocean Journey is being touted as an "educational" marine park and has already received support from the Coors Brewing Company, Pepsi-Cola West and Continental Airlines. In addition, it is supported by a local ABC television affiliate, our state Division of Wildlife, and boasts two Denver City Council members on its board of directors!

Colorado's Ocean Journey was founded by William Fleming and Judy Peterson-Fleming, authors of the recently released *The Tiger On Your Couch*, a book on feline behavior. If you've read their book, don't be taken in by their extensive endorsement of animal welfare/rights organization, or their "concern" and "love" for animals. They are self-proclaimed animal behaviorists, pro-captive wildlife and have promoted a swimming tiger act for their company, Animals in Motion, Inc.

Another frightening fact: The Flemings have a history of employment at several marine parks around the country. Judy Fleming trained dolphins for human entertainment at Sea World, San Diego, and William Fleming worked at Marine World Africa USA training tigers.

The Flemings have boasted that their concept for captive wildlife is "totally new" in the way "we" relate to the animal kingdom. Theirs is an "ideology of constant stimulus," in a "natural environment."

DON'T BE FOOLED! ANYTHING MAN-MADE IS NOT NATURAL. MOREOVER, THERE IS NOTHING EDUCATIONAL ABOUT EXHIBITING CAPTIVE WILDLIFE. WHAT CHILDREN LEARN IS TO ACCEPT THE DOMINATION OF ANIMALS, WITHOUT QUESTION, AS A CULTURAL NORM.

And plans for captive marine mammals isn't the only item of exploitation the Flemings have up their sleeves. In a primer published by the Flemings labeled "Proprietary and Confidential," they call for an aquatic tiger exhibit, the creation of a cetacean studbook and a dolphin swim therapy program for the disabled!