

Dear Norman

"The Whole Damn Pie Shop" needs help!

Because we have received a lot of positive feedback and encouragement, we have continued to publish for over a year and a half now. But as we all know, kind words don't pay the typesetter and printer.

A new format and increased circulation to over 1000 copies has placed the basic cost per issue to more than \$500. And printing and typesetting costs for the 8 issues to date is near \$2500. Much of this has been out of our own pockets.

We believe the "Pie Shop" can be a valuable tool and forum, but it will require economic support from San Diego's progressive community. Our immediate goal is to survive, and then to move the "Pie Shop" towards paying for its printing, typesetting, and mailing costs. We must expand our subscribers base and develop sustainers to do this. We need 20-30 people to commit \$5-10 per month to ensure our future.

We've sent you 4 issues at our own expense but can no longer continue to send out free mailings. If you like the "Pie Shop" and want to see subsequent issues in your mailbox during these dangerous times, we must appeal to you for support.

Subscription rates: \$8/year; \$4/year.

Make checks payable to Borderlands Education Committee and mail to:

P.O. Box 7904

San Diego, Calif 92107