

MEMBER BENEFITS UPDATE

April 1997

Vol. 1, No. 7, Issue 3

Join WWF today and help protect the world's most threatened wildlife and wild places.

As a member, you'll receive:

- ★ A year's subscription to WWF's member newsletter FOCUS, full of exciting information about wildlife, the projects that your support makes possible and actions you can take to further WWF's mission of saving life on Earth.
- ★ Receive a members-only WWF umbrella. The umbrella displays our distinctive WWF panda logo, which symbolizes endangered species everywhere, "spreads the word" about wildlife conservation and tells others you care about endangered wildlife. Support WWF's mission and



use your umbrella proudly, as it distinguishes you as a member of the world's largest private international conservation organization.

- ★ A colorful WWF membership card to carry with you at all times to show others you are a member of one of the most effective conservation organizations in the world.
- ★ Invitations to special events around the country to meet WWF field staff as well as visit WWF projects around the world.
- ★ And most important, the satisfaction of knowing that you are doing your part to preserve the world's threatened species for future generations.

Please join us in our vitally important work—we'll put your membership gift to work in the field immediately on critical conservation projects and rush to you the benefits listed above.