

UPDATE

Freedom from
Homosexuality
Through the
Power of
Jesus Christ

EXODUS NORTH AMERICA

August 1998

Ex-Gay Ads Spark Media Firestorm

Millions hear about Exodus through Time, Newsweek, "Good Morning America" and a host of other media



This photo of hundreds of ex-gays was taken at the recent Exodus conference in Seattle, and appeared in the *Washington Post*.

SEATTLE—Two full-page advertisements in *The New York Times* and the *Washington Post* promoting change for gays and lesbians who want to leave homosexuality brought swift reaction from national gay leaders, and a nervous response from a White House spokesman.

An ad in *The New York Times* (7/13) featured the

story of Anne Paulk, former lesbian and wife of Exodus board chairman, John Paulk. "I'm living proof that Truth can set you free," read the headline under a large photo of Anne. Both Anne and her husband are "ex-gay"; they have been married for six years and are the parents of a 19-month-old son.

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