

* ALDF attorneys blocked the cruel practice of hot-iron face branding of cows by the U.S. DEPT. OF AGRICULTURE.

Over the years, we've earned a reputation for animal defense second to none. And we've shown a determination to stay in a fight until it's won. Which is why animal welfare groups, large and small, turn to ALDF for legal assistance when they need to go to court to save animal lives.

So you see, it's not surprising that the ANIMAL LEGAL DEFENSE FUND has come to be known as "the law firm of the animal rights movement."

The history of the civil rights and other movements in the United States has demonstrated conclusively that legal court challenges -- in concert with organized public pressure -- are the strongest weapons in combating oppression and advancing justice.

Today we stand at the threshold of just such a crucial moment in the animal rights movement.

By signing and returning your copy of the Animal Bill of Rights, you can stand up and be counted among the millions of Americans who demand an end to animal abuse and exploitation. And by speaking out -- indeed crying out -- for animal rights, you can help turn the tide of suffering and win lasting, enforceable legal protection for animals.

As the Executive Director of the ANIMAL LEGAL DEFENSE FUND, I will present your signed copy of the Animal Bill of Rights to the United States Congress. And on behalf of ALDF's more than 50,000 members, our legislative task force will serve notice to our elected representatives that animal abuse has no place in a civilized democracy!

The sad fact is, we can't wish away animal pain and suffering. But you and I can take action to save animal lives and deliver them from their tormenters!

Consider, for a moment, the power of a signature...

(over, please)