

The original McGuffey's Readers were different. They were Christian



Now they're available again after 125 years. You can get the full set here and **SAVE \$70**

\$79.95
slipcased set —
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Rev. William McGuffey published his legendary Readers in the 1830s. Later editions, from 1857 on, were revised without his approval, and expurgated most references to religion. They were still excellent texts, but no longer Christian texts.

Now a Christian publisher, Mott Media, has reprinted the originals. We are offering them, with pride and admiration, for parents, godparents and grandparents who care enough to teach at home, or at least to *help*, the children they love.

The Original McGuffeys: 7 superb texts

Pictorial Eclectic Primer for Young Children. For kindergarten or pre-kindergarten: the alphabet, simple sentences and stories, charming original engravings.

Eclectic Primer. More advanced. For first-graders and bright kindergarteners.

Eclectic First Reader for Young Children. For second-graders or bright first-graders. Lots of spelling, and the words get as hard as "would" and "stalked" and "deranged."

Eclectic Second Reader. 85 lessons, each a well written story with a moral, some from Scripture or American history. Each lesson is followed by 1) questions drawn from it (e.g., How did Washington receive Lafayette? What is the Fifth Commandment? What is emulation?) and by 2) spelling words ("believed," "myrrh," "forsook"). When your children master this book, they'll be years ahead of their peers.

Eclectic Third Reader. Authors like Addison, Irving, Byron... Bible selections... excursions into history like the marvelous "Alexander the Great" — adults can read this book with pleasure. After your child of 8

FREE BOOK Free with each set: *McGuffey and His Readers: Piety, Morality and Education in 19th Century America* by John H. Westerhoff III

or 9 finishes it, he's reading better, and understanding more, than most high schoolers.

Eclectic Fourth Reader. Quite beyond the average collegian today, yet within the reach of well trained 10-to-12-year-olds. Dozens of authors they should meet: Johnson, Webster, Milton, Jefferson, Schiller, Bacon, Southey, Bryant, Shakespeare, etc.

Eclectic Progressive Spelling Book. "Progressive" because it starts with basics and builds to an advanced vocabulary worthy of a graduate student. Not only definitions but pronunciations and usage in good sentences.

Mark Sullivan, in his 6-volume history, *Our Times*, ranks McGuffey up with Washington and Lincoln in influence. And a wonderful influence it was. Do your children deserve less?

Startling call from eminent professor of English

"Let's bring back McGuffey's Reader — to College" is how Carl Bode, University of Maryland, titled his article in *The Chronicle of Higher Education*. Wrote Bode: "I guarantee that regular doses of McGuffey will brighten their eyes and bring roses to their cheeks... teach them to concentrate on the printed page... give them some of the memorable poetry and prose of our Anglo-American inheritance... make them better men and women, not to mention better-spoken men and women."

How to get this \$79.95 slipcased set for ONLY \$9.95!

How the Club Works

Every 4 weeks (13 times a year) you get a free copy of the Club Bulletin, which offers you the Featured Selection plus a good choice of Alternates — all of interest to conservatives. ★ If you want the Featured Selection, do nothing. It will come automatically. ★ If you don't want the Featured Selection, or you do want an Alternate, indicate your wishes on the handy card enclosed with your Bulletin and return it by the deadline date. ★ The majority of Club books will be offered at 20-50% discounts, plus a charge for shipping and handling. ★ As soon as you buy and pay for 4 books at regular Club prices, your membership may be ended at any time, either by you or by the Club. ★ If you ever receive a Featured Selection without having had 10 days to decide if you want it, you may return it at Club expense for full credit. ★ Good service. No computers! ★ The Club will offer regular Superbargains, mostly at 70-95% discounts plus shipping and handling. Superbargains do NOT count toward fulfilling your Club obligation, but do enable you to buy fine books at giveaway prices. ★ Only one membership per household.

CONSERVATIVE BOOK CLUB

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I enclose \$9.95. Please accept my membership in the Club and send me, at no additional cost, the Original McGuffey Readers in the 7-volume slipcased set PLUS my free copy of *McGuffey and His Readers*. I agree to buy 4 additional books at regular Club prices over the next 2 years. I also agree to the Club rules spelled out in this coupon.

☐ I don't care to join the Club but I'm enclosing \$79.95 for the McGuffey set plus the free book. I may return the set in 30 days for full refund if not delighted.

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