Alliance for Our Common Future

working for a just world community, healthy global environment and effective structures for peace

c/o National Peace Institute Foundation
110 Maryland Avenue, N.E., Washington, DC 20002 202-546-9500

ALLIANCE FOR OUR COMMON FUTURE

Recommended Goals, Priority Criteria, Focus, and Governing structures (Proposed by the ALLIANCE Steering Committee, 9/6/89; reviewed by Leadership Council 10/17-19/89 and by ALLIANCE participants 11/11/89.)

GOALS: The ALLIANCE FOR OUR COMMON FUTURE is an interorganizational effort working for a just world community, healthy environment and effective structures for peace. The ALLIANCE invites participation of a broad range of social, humanitarian and environmental organizations, as well as those concerned with world peace, disarmament, human rights and international federalism. In pursuit of goals in its Statement of Purpose, the ALLIANCE provides a vehicle with four objectives:

STRATEGIZING (providing for synergistic exchange among groups attempting to establish the linkages among their objectives as they promote public information and shape public policy)

PRIORITY ACTION (identifying shared priorities which can serve to marshall, coordinate, and focus group resources in specific time periods)

SPEAKING IN A UNIFIED VOICE (on issues of shared priority constructing a unified message from diverse groups in addressing their constituencies and the media)

CLEARINGHOUSE EXCHANGE (facilitating inter-organizational communication on activities and resources to minimize duplication and inadvertent competition)

PRIORITY CRITERIA: Issues identified by the ALLIANCE to mobilize public support should offer genuine opportunities for impact, for victories which will rebuild confidence, momentum and practical effectiveness of work on behalf of global security in the United States. Before an issue is selected for ALLIANCE action four criteria should be met:

VIABILITY - Political and social realities should have positioned the issue already so that significant movement is possible in the short term from concerted action. (Lack of readiness does not make an issue less worthy, only less likely to produce results and thus to rebuild momentum.)

CRITICAL NEED - Among hundred of life and death issues engaging these organizations, this issue should address a crucial, broad-based gain or threat which carries the capacity to break the logjam.

STRONG AGREEMENT ABOUT PRIORITY - Among the diverse groups addressing global/common security issues, this issue should have achieved high concurrence as a national priority, if not as the priority of each individual organization.

POTENTIAL FOR DISTINCTIVE ORGANIZATIONAL CONTRIBUTIONS - This issue should carry the capacity to mobilize the diffused strength of diverse organizations. (Organizational competition must be converted into a complementary strategy which demonstrates a broad cross-section of public support, while integrating diverse organizational realities.)

FOCUS: In addressing its purpose, the ALLIANCE will initially establish four focus areas:

1. REVERSING THE NUCLEAR BUILD-UP -- Nuclear weapons development continues despite the INF Treaty and significant changes in Cold War relationships. In 1990, this effort will focus public attention on the continuing production of nuclear weapons and on efforts toward a Comprehensive Test Ban Treaty.