

For all its achievements, Ben-Gurion University's School of Medicine is still a new, struggling institution. And that brings me to why I am writing to you today.

Here in Beer-Sheva, we give new meaning daily to the expression "a lot from a little." But to meet the challenges of the new century, there's no question about it -- BGU needs the support of men and women who believe in what we are trying to accomplish.

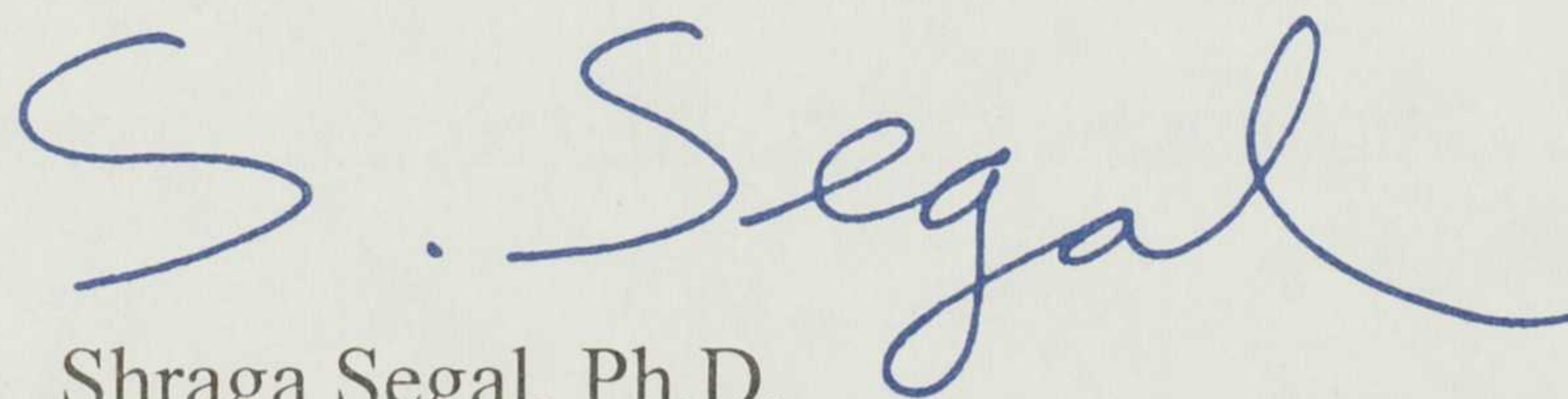
Are you such a person? I hope very much that you are -- and that we can count on you to become a proud and active supporter of the American Associates, Ben-Gurion University.

What does it cost?

We ask each new contributor to make a gift of \$30. But if it is at all possible, I urge you to write your check for even more -- for \$500, if you can. Or for \$250, \$100, or even \$50.

But whatever you can afford to give, be it \$500 or \$50, I ask that you do your best. This is a great cause. And at BGU, you know your gift will go a long way.

Sincerely,

A handwritten signature in blue ink that reads "S. Segal". The signature is fluid and cursive, with a large "S" and a long, sweeping underline.

Shraga Segal, Ph.D.

Dean

The Joseph H. Krupp Prof. of Cancer Immunobiology
Director, Cancer Research Center

P.S. In a very short time -- not much more than twenty years -- Ben-Gurion University's School of Medicine has grown into an institution of international importance. By any standard, that's amazing -- a genuine miracle in the desert.

But this miracle did not just happen by itself. BGU's School of Medicine was built on deep commitment and fierce persistence. And from the start, this pioneering school had the loyal and generous support of the far-sighted men and women of the American Associates, Ben-Gurion University.

By joining the American Associates, Ben-Gurion University, you can be part of a great, unfolding story.

I look forward to your positive response.