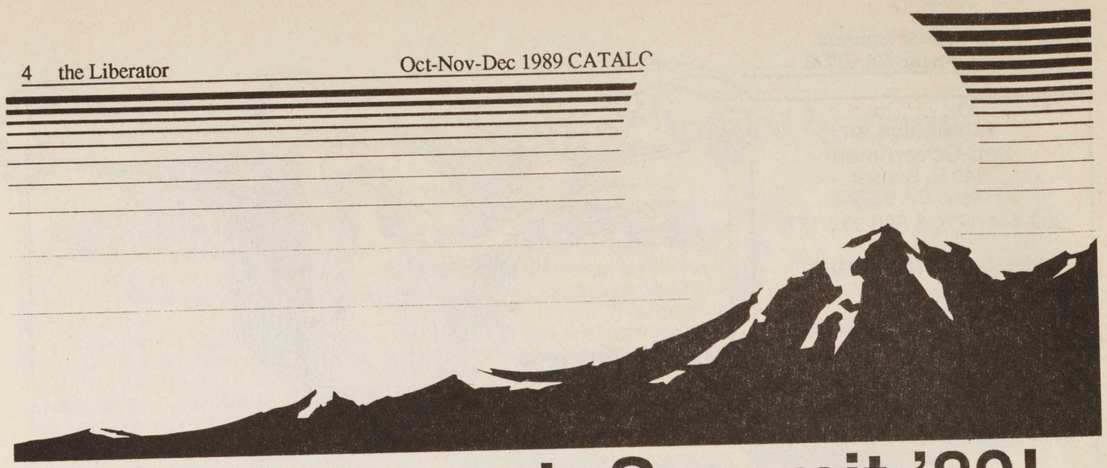

New tape set: Summit '89!

We've just come from the mountains with one of the greatest sets of tapes we've ever offered — the Summit '89 sessions.

Summit '89 was held in Evergreen, Colorado, amidst the beauty of the Rockies. To give you a feel for the place: our early risers were able to watch a big elk grazing just a few yards from our conference center.

It was the perfect setting in which to learn about market approaches to environmental issues. Summit participants attending sessions led by John Baden, America's pre-eminent free-market environmentalist, came away inspired and informed. It was exciting (they agreed) to know that one can accept the reality of environmental problems without having to yield to tired old socialist "solutions." Libertarians *do* have something to say on these issues — and the need is more urgent than ever.

Summit '89 was not just about the environment. Marshall Fritz led a group of Christian libertarians in exploring ways to reach other believers with the freedom message. And psychologist Philip Mitchell helped us all grasp the techniques of speaking the other guy's language — verbal *and* nonverbal — to help him see things our way.

Summit '89 was filled with memorable moments: The gasps of libertarians seeing for the first time how they've been using tons of "dead words" in their speaking and writing — and hearing how to fix that. The excitement of an Evergreen resident who dropped by out of curiosity, decided to stay, and by the end had just about figured out she's libertarian. (Until the Summit she had never heard the word!) John Baden's startling revelations about the U.S. Forest Service, builder of more miles of road than the Interstate Highway System. Marshall's model speech to Christians — sincere, persuasive, yet packed with humor. The final-night speeches of participants who showed how *all of us* can become effective communicators.

We've captured these highlights and more for your listening and learning enjoyment. As this catalog was going to press we were still editing our master tapes from the Summit, so we can't tell you the specific titles you'll get. We *can* tell you you'll get 16 tapes (approximately 30 hours) packed in a handsome album. And of course our satisfaction guarantee applies.

The price for our latest — and possibly best — Summit tape package is just $99.95.

Mail to: Advocates for Self-Government, 940 E. Bremer, Fresno CA 93728
or order by calling 800-932-1776 (209-441-1776 in California)

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_____ Shipping: $4 for each set ordered

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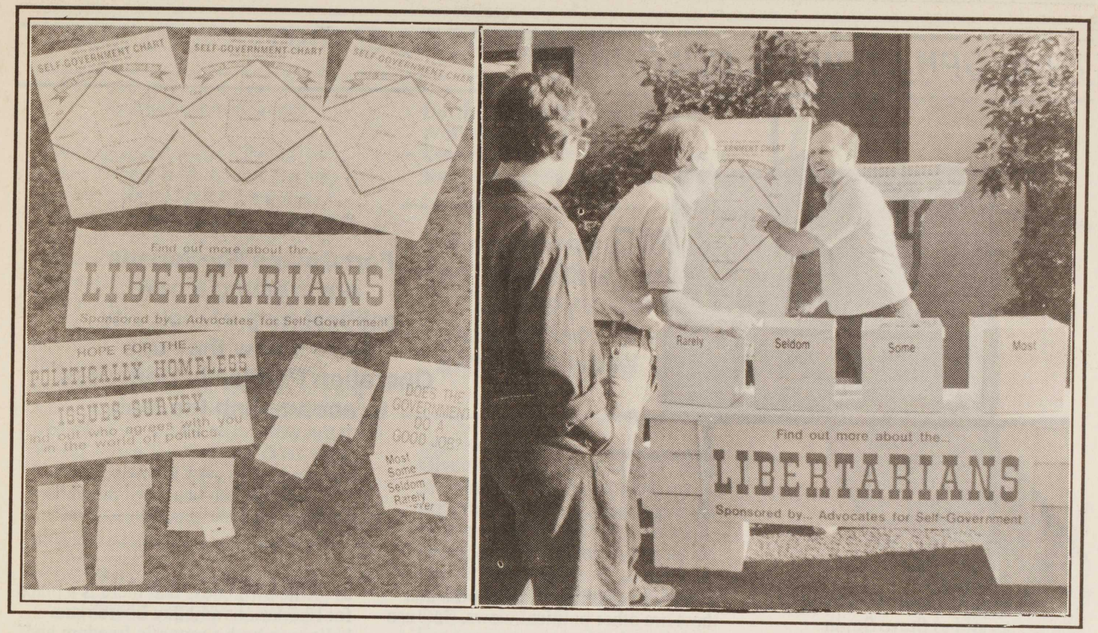

Operation Politically Homeless

Operation Politically Homeless is an "event in a kit" that libertarians coast to coast are using to find prospects by the hundreds. It's great for fairs, carnivals, political rallies, swap meets, trade shows and college registration days.

Imagine throwing a net into a sea of people and pulling in dozens of libertarian prospects. Imagine showing your people how easy it is to throw. Operation Politically Homeless is that net.

People pause, intrigued by your display showing the need for a new political map. You hand them a copy of the World's Smallest Political Quiz. They work it, then you show them where their "home" is on a big Diamond Chart. People are fascinated to discover there's a way to measure political leanings. The ones who score libertarian will be amazed (delighted?) to learn there's a word for their beliefs. Many will give you their names for follow-up.

Extra Drawing Power!

Operation Politically Homeless now incorporates the Harris 5-Jar Technique to draw more people and help you sift for the ones who are closest to being libertarians already. The Harris 5-Jar Technique is fully explained in the OPH training materials which you'll receive.

Now, Lower Cost

We've **improved** the Operation Politically Homeless materials *and* lowered the cost. The posters are now professionally drawn and beautifully lithographed. Yet by stepping up to a more efficient printing technology we can give them to you at the best price yet.

Don't miss out on having Operation Politically Homeless in your town. Hundreds of potential libertarians are waiting to be discovered.

See elsewhere for what you'll get in your OPH kit. Campus libertarians on a tight budget: See our special kit just for you.

"I could not believe the number of people who stopped at our booth! There were so many that I barely got a chance to sit down. I saw many faces light up with understanding."
Ellen Spertus,
Massachusetts

"At times we had six, seven or eight people lined up at our booth taking the quiz. By the final day we had over 500 colored dots on the chart and dozens of names."
Ed McGuire,
Vermont

"We handed out 3,000 of the Quizzes, placed 1,000 stick-on dots on the chart, and had more action at our booth than the 'other guys.' The results make impressive PR."
Richard C. Price,
Idaho

"One of the most gratifying things was that we had one of the busiest booths in the entire fair — even in the pouring rain. Our volunteers all said they want to do it again."
Sam Edelston,
New Jersey