

That's why I urge you to join me as a member of World Wildlife Fund today.

Together we can -- and we must -- take stronger, bolder action to preserve the fragile biological resources that are so essential to the future of our world.

The challenge facing World Wildlife Fund is global. And time is running out. We need your membership support now. Extinction can come quickly. And extinction is forever.

So please consider sending a membership contribution of \$10, \$25, \$50, or more if at all possible.

As I said in the beginning of this letter, talk alone won't accomplish much. You and I both know that. It takes action to get the job done.

I urge you to act today.

Sincerely,

Kathryn S. Fuller

Kathryn S. Fuller
President

P.S. No other conservation organization has made its reputation as WWF has by reaching across continents to protect wildlife, by launching investigations and by providing emergency funds, training and equipment, field staff, and strategic leadership where they are needed most. We hope you will join us in our conservation mission today.

P.P.S. Because all of us at World Wildlife Fund are committed to conserving our planet's resources, these materials have been printed on recycled paper with soybean ink.