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October 1991

of the American Family Association

ABORTION

Daughter's death
brings pro-life stand..14
Defense of rescuers...15

AFA

CT profiles
Wildmon.....19

MEDIA BIAS

How news affects
our thinking.....12

Tax dollars fund PBS
leftist propaganda.....13

PORNOGRAPHY

Make pornography
dealers pay.....22

SOCIETY/VALUES

Businessman
puts faith in God.....17

TELEVISION

What's wrong
with television.....5

YOUTH

Teens get wrong
message about sex...18

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able at \$12.50 for 50 copies.
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New research shows 67% agree with AFA on effectiveness of boycotts

For years the networks and
leftwing groups have been telling
Americans that boycotts, such
as those promoted by AFA, don't
make any difference with multi-
billion dollar companies.

But a new independent study
confirms that boycotts can make
a difference. In fact, 14% of those
participating in the survey
claimed that in the last month,

they had "avoided buying a
specific product or brand because
it is being boycotted by a group
or cause" they support. That 14%
translates to over 25,000,000
Americans who have
participated in a boycott during
the last month!

When asked to react to the
statement "Participating in a
boycott of products or companies

doesn't really accomplish
anything," sixty-seven percent
disagreed with that statement.
Only 12% agreed strongly that
boycotts really accomplish
nothing.

George Barna, president of
Barna Research Group which
conducted the study, said: "With
the markets for most consumer

Continued on page 23

AFA sues NEA to obtain information on tax grants

The American Family
Association has sued the
National Endowment for the Arts
to secure information under the
Freedom of Information Act. The
suit was filed in federal court in
Aberdeen, Mississippi.

On April 11 and again on
April 23, AFA president Donald
E. Wildmon requested
information under the FOI law.

The NEA has refused to provide
Wildmon with the information
he requested. Under the act, the
NEA has ten days to comply
with such a request.

"To date, more than four
months later, the NEA has
refused to supply us with the
information requested,"
Wildmon said. "Others who have
requested information from the

NEA under the Freedom of
Information Act have reported
that they received their
information without delay.

Columnist James J. Kilpatrick
recently wrote that when he
requested information, "The NEA
responded with commendable
speed. Within a month a thick
packet of material arrived." It

Continued on page 23

Kmart/Waldenbooks porn sales help fund Penthouse lawsuit against Caton, AFA of Florida

Last year, Penthouse and
Playboy filed suit against David
Caton and AFA of Florida.
Caton, executive director of AFA
of Florida, had urged people to
boycott stores selling pornogra-
phy.

Earlier this year, Playboy
dropped their suit. However,
Penthouse continues to pursue
their suit. Kmart, a leading re-
tailer of pornography, helps fund
the Penthouse lawsuit via their
sales of Penthouse magazine
through the Kmart-owned
Waldenbooks stores.

In August, Kmart announced
that they were pulling cigarette
papers from their stores.
Cigarette papers have long been
associated with the smoking of
marijuana.

Kmart pulled the papers
following pressure from a small
group in Arkansas called Doing
in God's Name Incredible Things
Yourself, or DIGNITY. Kmart

insisted that they pulled the
papers due to declining consumer
demand.

But while they agreed to pull
the cigarette papers, Kmart
refused to pull the pornography
from their stores. Pornography
has long been associated with
crimes against women and
children.

"Christians and those
concerned about our society

should make sure to avoid Kmart
during the upcoming Christmas
season, and encourage others to
do the same," said Donald E.
Wildmon, President of American
Family Association.

Kmart is one of the largest
retailers of pornography in
America.

Kmart has also started selling
"The Last Temptation of Christ"

Continued on page 23

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