



Journal

of the American Family Association

Attention Pastors

Christians & Society TODAY, on pages 3 and 4, is designed to be reproduced and used as a supplement insert with your bulletin or newsletters.

Special Issue:

ANTI—CHRISTIAN BIGOTRY IN AMERICA:

ABA Trains Lawyers To Sue Churches. 16

Hollywood Caters To All But Christians..... 20

Hollywood's Anti-Christian Bigotry..... 22

Christians Have Heads In Sand... 23

Hollywood's Double Standard In Action..... 27

Turner Refuses Christian Program. 27

Anti-Christian Bigotry Grows... 28

TELEVISION:

David Meets Goliath Once Again..... 5

Clorox Sends Misleading Letter.. 7

FEATURES:

Columns..... 2

News of Interest... 13

Legal Perspective... 15

ALL-MEMBERSHIP PLAN

Use All-Membership Plan to subscribe for members or leaders of your church. \$4 per year per subscription (minimum—10). Send check, name of church and legible mailing list: AFA Journal, P.O. Drawer 2440, Tupelo, MS 38803. Single subscription—\$15/year.

Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

ACLU bashes Christians, pushes purchase of Mennen and Clorox products

The American Civil Liberties Union, in an unusual honest display of anti-Christian bigotry, called the prestigious 1600-member Christian Leaders for Responsible Television (CLear-TV) a group of religious fundamentalists and vowed to boycott any TV advertiser which withdraws ads from any program which contains

material offensive to the values and concerns of CLear-TV.

CLear-TV is one of the largest, most diverse groups of Christian leaders ever organized to address a single social issue. The coalition includes the heads of more than 70 Christian denominations. It includes bishops, superintendents, and other officials from the Cath-

olic, Presbyterian, Episcopal, Southern Baptist, Greek Orthodox, Christian Reformed, United Methodist, and scores of other denominations. Its members include some of the most respected Christian leaders in America.

The ACLU threw their support behind the Mennen Company and

Continued on page 31

Missouri Baptists cancel Holiday Inn plans

The Missouri Baptist Convention of the Southern Baptist Convention recently changed their plans to use a Holiday Inn as part of their 1989 Convention in St. Louis.

The Holiday Inn was to be an

"overflow facility" which would

provide rooms and meeting facilities beyond the capacity of the main convention facility. The last minute decision to pull out of Holiday Inn came when Convention officials were made aware of

the boycott.

Despite the inconvenience and the extra work to find alternative space for meetings and rooms, the Missouri Baptist Convention officials were very sensitive to the

Continued on page 30

Matchbox drops Freddy doll

According to Andrew Gatto, President of Matchbox Toys, the company has discontinued plans to produce and market a doll based on the character Freddy Krueger. Krueger is the "hero" killer who goes about committing murder and mayhem in the *Nightmare on Elm Street* horror movie series.

Gatto told AFA that 40,000 of the dolls have already been shipped, but that parts for another 160,000 had not been assembled. He said that Matchbox, at great financial loss, will not assemble the remaining parts and will drop the line.

Gatto's action came after AFA supplied him with information concerning the Freddy character. After studying the material, Gatto told AFA that Matchbox had decided the company does not wish to be identified with the doll.

Send thank you letters to: Pres. Andrew Gatto, Matchbox Toys, 141 West Commercial Avenue, Moonachie, NJ 07074; phone 201/935-2600.

Toyota stops 'Playboy' ads

After saying for several months that they would not drop their advertising support for *Playboy* magazine, Toyota has had a change of heart and dropped the ads from *Playboy*. The action by Toyota comes following a year-long boycott effort by AFA. AFA had asked concerned citizens to refuse to purchase Toyota automobiles until the auto maker stopped supporting the pornographic magazine.

A Toyota spokesman told the *Memphis Commercial Appeal* that AFA's boycott did not affect its decision to stop advertising in *Playboy* magazine. "It's not related," said spokesman Greg Elliott at the company's U.S. headquarters in Torrance, California. "The schedule ran out and Toyota is considering other advertising options."

Toyota was the last automobile maker to advertise in the porn publication. Playboy president Christi Hefner recently called AFA supporters "fundamentalist extremists" in a *USA Today* article.

Contact your local Toyota dealer to express appreciation, and write and/or call Pres. Y. Togo, Toyota Motor Sales, P.O. Box 2991, Torrance, CA 90509; phone 1-800-468-6968.

American Family Association
Post Office Drawer 2440
Tupelo, Mississippi 38803

Non.Profit Org.
U.S. Postage Paid
Permit No. 264
Olive Branch, MS 38654

ADDRESS CORRECTION REQUESTED

MA 02126
P.O. BOX 144
JOHN WILSON
318904
EXPIRES 0190
EXP'S 0190 RENEW TODAY