How did those forces, of which the NAM and the Chamber of Commerce are representative, greet this proposal which, after all, is not national but state-wide in character?

The Detroit Free Press, which has consistently opposed federal area redevelopment legislation, said editorially on February 12:

> "Better than financial gimmicks to lure industry to Michigan would be the creation of a much better climate such as a sound and equitable tax program, a more reasonable attitude on the part of labor and a more realistic, friendly and cooperative spirit on the part of state government agencies."

Willis Hall, manager of the Greater Detroit Board of Commerce, the local chamber of commerce group, railed against the proposal in these words:

> "This suggestion (the governor's proposal) is about the inevitable end of a road that the state has been following when you have neglected maintaining the economic climate of a state or community so long that you finally would realize jobs have been driven away from the state."

It has become obvious that the fraudulent "Favorable Business Climate" movement is the cover under which the most reactionary forces in America are attempting to halt the enactment of any and all vital social and economic legislation in the United States, whether at the state or at the national level.

We are, in fact, witnessing in America, a massive assault on social progress. Evidence available to anyone interested enough to spend the time in a public library clearly indicates that there is under way a well-organized, well-financed campaign on the part of important sectors of our society to terrorize the voter into casting his ballot for the policies of the most selfish industrial forces in America for fear of the loss of jobs or the abandonment of communities and states by industry.

At this point, I would like to submit for the record, a copy of an article printed in the Journal of Commerce, Tuesday, November 18, 1958, and written by one Clayton P. Fisher, Jr., who bears the curious title of Consultant in Business Climate Development for the General Electric Company. This article, as clearly as any I have seen, reveals the scope and dimensions and the true purpose of the nationwide drive to halt social progress and to increase the pace of corporate political action.

This campaign, launched by a number of huge, monopolistic corporations on a nationwide scale, and promoted vigorously by the NAM and Chamber of Commerce, presents the frightening specter of a mass blackmail effort aimed at the American voter. A clear and unmistakable attempt is being made to coerce the American citizen to cast his ballot "the recommended way" for fear of losing his job or seeing his community become a ghost town.

From even a brief glance at the factors which, according to the General Electric Company, are important in producing the "ideal business climate" desired, it is abundantly clear the drive is being carried on to extort special privileges for big business from citizens of industrial communities around the country.