

Without your support -- along with the support of all our more than 130,000 members and supporters -- we don't have a chance.

And when you join our fight, you join approximately 300 Christian leaders from nearly every denomination in the country who endorse our work. In fact, our American Family Association has brought together the most diverse coalition of Christian leaders to endorse one project in the history of the country.

I've enclosed a partial listing of these endorsers for you to read over.

I'M TELLING YOU ALL THIS BECAUSE THERE'S ONE VERY IMPORTANT ENDORSEMENT I'M MISSING.

... YOURS, GRACE HOAG!

I need you to join our work; to get involved in this project; to help get CBS to CANCEL ITS "GARBAGE PAIL KIDS" TV SHOW.

Your signed POSTCARD and PLEDGE are very important to me.

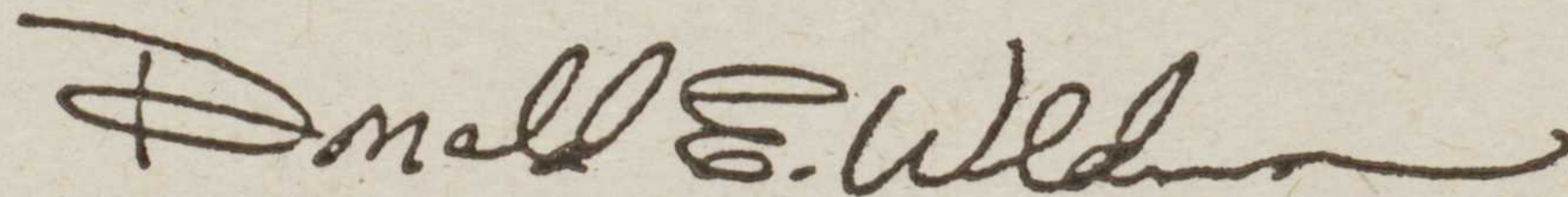
I also ask you for your financial help.

This campaign to permanently CANCEL CBS' "GARBAGE PAIL KIDS" CARTOON SHOW cost thousands of dollars. Postage alone to mail out postcards and PLEDGES to a million Americans cost \$85,000. And the envelopes will cost another \$12,500. The POSTCARDS and PLEDGES will cost \$27,500. These are costs I gladly take on. But I would appreciate any financial support you can give to help cover these costs. Our children are certainly worth this small amount many times over.

Please, whatever you can contribute will help; whether it's \$15 or \$1,500. No gift is too small or too large. And with your gift of \$15 or more, I will send you a year's subscription to our 24-page Journal magazine which will update you on our drive to CANCEL CBS' "GARBAGE PAIL KIDS" CARTOON SHOW and other items of concern to you and your family.

Still, most important of all is your involvement today. Help CANCEL CBS' "GARBAGE PAIL KIDS" CARTOON SHOW. Mail your POSTCARD. Sign and return your PLEDGE. Do it for the sake of our families ... for the sake of our children.

Fighting to protect our children,



Donald E. Wildmon, Executive Director
AMERICAN FAMILY ASSOCIATION

P.S. Don't sit back and do nothing. Help get CBS to CANCEL ITS "GARBAGE PAIL KIDS" CARTOON SHOW. (1) Sign and mail your POSTCARD to CBS; (2) Sign and return to me your PLEDGE to boycott any sponsor of the "Garbage Pail Kids" show; (3) Help with your tax-deductible contribution. As my way of saying thank you, if you send us \$15 or more, I will send you our 24-page Journal magazine.