

American Family Association

Dr. Donald E. Wildmon, President

Post Office Drawer 2440

107 Parkgate Drive

Tupelo, Mississippi 38803

Dear AFA Supporter:

Hollywood has launched a major attack on our children. Before I give you the details, let me update you on some really good news.

Gary Jones of Total Petroleum, Inc., which operates 625 stores in 22 states under the Total and Vickers names, called me on November 20 and told me Total had decided to pull porn magazines from all 625 stores. He said your letters helped convince Total to make this decision!

In the last few months nearly 3000 stores have stopped selling pornography! Since 1986, approximately 25,000 stores have stopped! And in every case, the decision to stop selling pornography came following letters and phone calls from AFA supporters!

In every case, success came as a result of your choosing to get involved. To take a stand. To take action. And those actions brought success!

Today, I'm asking you to take action again. Here's why.

As you know, the Motion Picture Association of America (MPAA) recently did away with the "X" rating for hardcore pornographic movies. They changed the "X" to an NC-17 rating.

Don't be fooled. It is still an X-rated film. It just has a new and misleading rating.

By removing the stigma of the X rating, Hollywood is hoping that your local theaters and video stores will begin to book and rent pornographic movies.

And unless we fight back, they will win. Here's an example:

Blockbuster Video is the largest video rental chain in America. In the past, Blockbuster refused to stock or rent X-rated videos because they wanted to be identified as the "family" video store.

But immediately after NC-17 replaced the X rating, Blockbuster announced that it would begin to stock and rent NC-17 movies! You see, the stigma of the X rating had been removed.

That's why you need to act today. Here's what I need you to do:

FIRST....Mail the enclosed card to Chrm. Wayne Huizenga, Chairman of Blockbuster Video, the largest video rental chain in America. With more than 1700 stores, Blockbuster sets the trend for the video industry. If we can convince them to change their mind and not rent NC-17 videos, it will have a major impact on the NC-17 rating.

SECOND....Reproduce and distribute the Petition to Local Theaters. Ask neighbors, fellow church members, co-workers, relatives and others to sign it. Make copies of the completed petition and mail them to your local movie theaters. (You can find addresses under the Yellow Pages in your telephone directory.)

THIRDSign the enclosed "Statement to America's Theater and Video Store Owners," and return it to me to help build up our national drive to abolish the new NC-17 movie rating.

FOURTH....Write a letter to the editor of your local paper asking them not to accept ads from NC-17 movies.

I urge you in the strongest way I can to join our American Family Association's fight to get the NC-17 rating removed. If we all work together I know we can win this fight.