3:00 - 3:50PM
SEMINAR 1
KEY TO DISCOVERING MORE LIBERTARIANS
presented by Marshall Fritz

Someday you'll feel a surge of joy when a friend, for the first time, starts a sentence with "We libertarians...

Your efforts have paid off. You can count another libertarian in our march toward 2% of the population — that point when it can be said, "this is an idea whose time has come.

Bringing aboard a new libertarian is thrilling. Imagine finding five in five weeks! This was rare, perhaps impossible, until the development of "Seminar 1."

Learn if you already qualify to lead Seminar 1, and if not, how to get yourself up to speed. Tests all over the country show 70-80% of the participants deciding they are libertarians! You can do it too.

4:00 - 4:50 PM
TOUGH QUESTION WORKSHOP
presented by Philip Mitchell & David Bergland

Don't you wish, as a libertarian, you had a surefire reply to at least a dozen questions?

At this workshop, you'll cultivate your own stable of ready answers. You can start from scratch or use pre-composed answers. Either way, you'll develop your own ready responses for so-called tough questions like:

- What are you going to do about the poor?
- You wouldn't really legalize drugs, would you?
- How would you defend against the Communists?
- You have good ideas, but you go to far.
- You're a dreamer. It'll never work.

This single session may be worth the price of the entire workshop!

7:30 - 10:30PM
GALA BANQUET
THE AYN RAND IN EACH OF US
With Special Guests
Barbara Branden & Peter Breggin

She probably influenced more people than any other novelist in the 20th Century. She was charismatic, passionate and dedicated to reason and liberty. And yet she could be demanding, demeaning, even cruel and tyrannical.

Is there some small amount of the flawed greatness of Ayn Rand in all of us? Can we learn to tap into the personal powers that enabled her to climb the heights? Can we learn to avoid the pitfalls into which she so often fell?

Ayn Rand's life story is not only an inspiration, but a cautionary tale as well. Come, and find out about the Ayn Rand in each of us.

Barbara Branden first met Ayn Rand in 1950. She became a close Rand confidant and is the author of The Passion of Ayn Rand. She and her former husband co-foundedthe Nathaniel Branden Institute, which gave courses on objectivism, and together with Rand, they published the magazine *The Objectivist.*

Peter Breggin, M.D., is a psychiatrist, novelist, author of scientific books, and internationally known critic of biological psychiatry. He is the author of Psychology of Freedom, a favorite speaker at libertarian events, and is frequently seen on national TV, including Oprah Winfrey, 60 Minutes and 20/20.

SUNDAY
NOVEMBER 15

10:30 - 11:40AM
LIBERTY, STRATEGY AND VICTORY:
The Successful Completion of the Liberty Movement
presented by Marshall Fritz

Learn the three phases of ideological revolution and how we know we're already in the second phase. Learn what you can do to improve the odds of the final phase and victorious conclusion of our movement

You'll also see how success of the four competing libertarian strategies, political and non-political alike, depends upon the same ingredient — and how it can be provided.

This presentation is exciting people all over the country. And Canada too! Former Libertarian Party National Director Perry Willis says, "this is exactly the inspiring, uplifting shot in the arm that all of us need."

12:00 - 2:00PM
BRUNCH WITH L. NEIL SMITH

L. Neil Smith's recognition as a libertarian theorist comes from his 13 published science fiction novels. He uses his books as workbenches on which he tinkers with libertarian questions. He finds most of the answers lie with the long-neglected theory of unanimous consent (of the governed) on which the Declaration of Independence was based.

Smith authored the "North American Covenant of Unanimous Consent" in answer to people like Lysander Spooner. He published it in The Gallatin Divergence, and now circulates it as an explicit, signable social contract.

In the early 1960's, Neil resented that his brains were viewed as a national resource. That, and malaptitude for writing grant requests, ended his career potential in science. Through 5 undergraduate years he studied philosophy, psychology, anthropology and worried about getting drafted — which gave him an ulcer and a draft exemption.

2:15 - 5:15PM
HOW TO SPEAK TO SERVICE CLUBS & HIGH SCHOOLS

This workshop is similar to the Friday afternoon workshop, with these differences:

1. We will add a "How to speak to High Schools" segment, including training on Marshall Fritz' speech for students, "Does Wrong Become Right if the Majority Approve?
2. The simulated Toastmaster meeting will be replaced with a mock press conference and a mock radio talk show.
3. We will incorporate the Temperament insights.

EVIDENCE:
ECONOMICS IS UPSCALE VOODOO

It's no wonder your friends have given up thinking about economics. Absurd statements by economists could convince anyone it's upscale voodoo. Example: Walter Heller, when Chairman of the Council of Economic Advisors, said that we've "moved from push-pull inflation to pull-push inflation." You could just see your brother-in-law's eyes glaze over as he murmured to himself that economics is indeed dismal and should be left to experts.

Parallels From Page 5

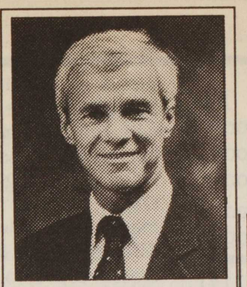
Now the parallel. While good with understanding the ideas of self-government, many libertarians are not so good at communicating them. In fact, some of us have been downright awful. One humorist says most libertarians are in the top two-percentile in rationality and the bottom one-percentile in tact.

Most libertarians think that learning to be a good communicator is UNknowable. That some people are born communicators and the rest are just the way we are, take it or leave it. But sixty years ago, Dale Carnegie figured out that this communications stuff is learnable and for 50 years his books have helped millions.

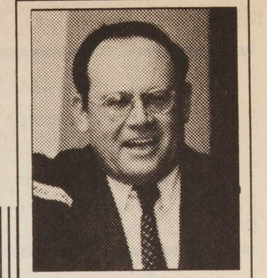
The Communicator Workshop is based on these two premises:

1) communications can be learned;
2) there are at least four different ways that people approach new ideas, and people who are at home with a different approach are not necessarily evil, stupid or brain-damaged. Just different.

Together with Dr. Mitchell's professional experience in communications and relationships, David Bergland and Marshall Fritz bring their own experiences of personal growth to this workshop. They can help you in your metamorphosis from a communications caterpillar to a persuasion butterfly.


BERGLAND

MITCHELL


FRITZ

JUST WHAT ARE BERGLAND, MITCHELL & FRITZ TRYING TO DO WITH THIS WORKSHOP?
The authors have three goals.

- *First is to spark an increase in libertarian volunteer activity.*
- *Next is to increase the productivity of active libertarians.*
- *Third is to foster increased harmony in the movement among libertarians of different ideological, strategic and cultural persuasions.*

Activity. Productivity. Harmony. To achieve these goals, the workshop authors designed a balance between lectures to develop insight and practice to develop skill.

The combination of new insights and skills gives you a whole new confidence and eagerness. Your labors will bear fruit because you'll avoid no-win tactics and no-win situations. And producing new libertarians fosters a whole new level of harmony within the movement.

WHERE IS THE HOPE THAT THE LIBERTY MOVEMENT CAN WIN?

Too many libertarians have no real vision of victory. Some have a siege mentality: they want to circle the wagons and see how long the ammo holds out.

Others have an elite mentality. They're proud they have enough brains and ethics to be libertarian, but they figure lesser types will never hack it.

Our movement is hobbled and victory delayed so long as large numbers hold these defeatist visions. All the communication skills in the world are useless unless you have hope for victory for our ideas.

So you will learn how a bold idea spreads through society, what evidence shows that we can win — peacefully — in 20-30 years, and the precedent in American history.

You'll enjoy learning why we can expect the leaders in entertainment, religion, journalism and education to become libertarians and spread our ideas. And how you can participate in bringing opinion leaders to:

- Encounter our ideas in an attractive way,
- Evaluate those ideas with an open mind, and
- Embrace those ideas as their own