

STOP CBS' "GARBAGE PAIL KIDS" TV SHOW

a project of the American Family Association
P.O. Drawer 2440 • Tupelo, Mississippi 38803

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DEAR FRIEND OF CHILDREN,

CBS is producing a cartoon show based on the vulgar and violent "Garbage Pail Kids" cards.

This is a direct attack by CBS on our nation's children. I am calling on you and friends of children all across America to protest this cartoon show in the strongest possible way.

I ask you to help CANCEL CBS' "GARBAGE PAIL KIDS" CARTOON SHOW. To help:

- (1) Sign and mail the enclosed postcard to Mr. Laurence Tisch, chairman of CBS, protesting this show.
- (2) Sign and return to me your enclosed "Boycott Sponsors of 'Garbage Pail Kids' TV Show" PLEDGE. I'll explain how this will help on page three of my letter.
- (3) Support our American Family Association's drive to CANCEL CBS' "GARBAGE PAIL KIDS" CARTOON SHOW. I'll be more specific later.

THE MAIN THING YOU NEED TO DO TODAY, GRACE HOAG, IS
GET INVOLVED.

WORKING TOGETHER, WE CAN WIN THIS FIGHT.

We already forced CBS to postpone airing its "Garbage Pail Kids" cartoon show once.

This was the first time in the history of television a program was not shown because of public protest.

But our fight is far from over.

Variety magazine has reported that CBS is continuing to produce all 13 episodes of its "Garbage Pail Kids" cartoon show. That means, of course, CBS plans to quietly begin airing the program in the future or to sell the series to another company for syndication. Why else would they invest 3 million dollars to produce the series?

This is an outrage. Look at the copies of the Garbage