6. Which of the following are of most interest to you?

☐ Birds ☐ Elephants ☐ Whales ☐ Primates
☐ Pandas ☐ Rare plants ☐ Other _____

7. Tropical deforestation is now destroying 25 to 50 acres per minute. At present rates, an area of rain forest as large as New York City is being wiped out every four days. Which remedy for this critical problem is most important?

☐ Private-sector initiatives to buy or support more national park lands in tropical countries.
☐ Greater conservation efforts by international lending agencies, such as the World Bank.
☐ Public education to mobilize more support for conservation action.

8. What is the best way, in your opinion, to enlist greater citizen support on behalf of international conservation efforts?

☐ Mailings like this one ☐ TV spots ☐ Newspaper ads ☐ Documentary films

9. Wildlife pays no attention to national and political boundaries. Several important species of wildlife move across many nations and regions of the world. Because some wildlife *is migratory,* do you think an international conservation group like World Wildlife Fund—which currently operates in countries around the world—serves an important function?

☐ Yes ☐ No ☐ Undecided

10. If yes to question #9, are you willing to help save endangered species that are threatened with extinction?

☐ Yes ☐ No ☐ Undecided

11. If yes, please join World Wildlife Fund by filling out the membership box below.

☐ **YES,** I want to become a member of World Wildlife Fund. Please enroll me as a member and start my subscription to FOCUS.

My membership contribution is enclosed for:
☐ $250 ☐ $100 ☐ $50 ☐ $25 ☐ $20 ☐ $15 ☐ Other $_____

Send $15 or more and receive your FREE Panda Pin!

Thank you for taking part in this survey. Please return this entire form with your membership contribution in the prepaid envelope.

Your contribution is fully tax-deductible to the extent allowed by law.

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