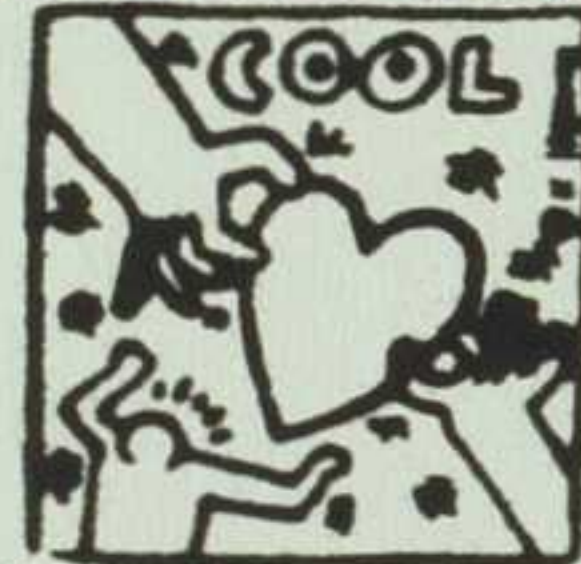

What is the Campus Outreach Opportunity League (COOL)?



Launched in 1984, COOL is a national non-profit organization that promotes and supports student involvement in addressing community needs. COOL works with more than 550 colleges and universities and 250 local and national organizations. Created and directed by recent college graduates, COOL is a platform for young people to develop ideas and put them into action. COOL seeks a spirit of cooperation and inclusiveness that establishes a common ground for students of all races, religions and backgrounds. COOL believes students have plenty of idealism; what they lack are the resources to tap and channel their energy and creativity.

How Does Someone Get Involved with COOL?

Through publications, regional and national meetings, campus visits, training, and a national network of individuals, campuses and organizations, COOL helps to set up structures that challenge the entire campus to make community involvement a permanent aspect of education and life on a campus. COOL Press has published books and manuals to help students create and strengthen campus groups.

To keep up-to-date on the energy and direction of student community involvement, we invite national organizations and individuals to subscribe to COOL's bi-monthly newsletter, *Campus Outreach* (please see reverse side). For additional information about COOL and its programs please see the reverse side and write or call .

COOL's Hunger Program

COOL initiated its hunger program to support and develop the student hunger and homeless groups on campuses around the country and to challenge other students to get involved. The mission of COOL's hunger program is to work with college and university students and their determination to end hunger and homelessness.

Hunger Action

COOL's forthcoming publication, *Hunger Action*, embodies COOL's most important contribution to the hunger network and efforts to end hunger and homelessness. The book is a step by step guide to the ways students can create a hunger or homelessness organization on their campus.

Hunger Action will include profiles and an extensive directory of other campus hunger/homelessness programs throughout the nation. To bring national organizations and student efforts closer together, the book will profile and list many national hunger and homelessness organizations. The Pillsbury Company has funded the research, writing and publication of *Hunger Action*. This book is authored by Bill Hoogterp, director of the COOL Hunger Program, Jason Lejonvarn, COOL Fellow, and Leslie Samuelrich of the National Student Campaign Against Hunger and Homelessness who is a contributing author. *Hunger Action* promises to be the most comprehensive summary of student involvement in issues of hunger and homelessness.

Thanks to: World Food Day
