Admiral Turner -- and the faulty evaluation of the agency's excellent raw intelligence.

(If you had known what was coming and followed our advice, you could have invested in Lloyd's of London's reinsurance market -- and doubled your money in the first week of the war.)

* The first prime rate surge (of April '80) -- more than five months before the event. Then, last September, we predicted the 20% rate would return by year-end.

(If you had known what was coming and acted on our early warning -- think of how you could have benefited: With favorable corporate financing ...home mortgages...and assorted kinds of commercial credit.)

* The topping of 1,000 of the Dow-Jones Industrial Index, before the end of 1980. This prediction was made in February, 1980. A close call -- it peaked at 1000.17!)

(If you had known what was coming -- in February '80, when the Dow was as low as 759 -- your advantage would have been obvious.)

* The fall of the price of gold, and of diamonds. With gold, we forecast last January that the price would drop from the then \$800+ -- to \$500 by May 1, 1981.

(If you had known that gold was going to nose-dive, you could have sold short and made a lot of money. Of course, there were also many other ways you could have profited.)

HOW TO FORECAST THE FUTURE

Nobody's perfect -- certainly not the organization of the American Investment Council, or the International Forecaster. (We thought the hostages would have been released within 60 days.) But over the past five years, its record of accuracy has averaged 78%. And nobody, to the best of our knowledge -- anywhere -- comes even close.

Why so good? What's the secret? Let me explain -- and tell you something about AIC's International Forecaster...

Successful political/economic forecasting depends on the following:

(1) Reliable raw intelligence -- assorted facts and data which, put together, often forms a pattern. International Forecaster gathers this material from a number of sources: Diplomatic and economic bulletins...former intelligence officers...foreign journals...information acquired from the intelligence 'black market'...etc.

(2) Correct interpretation of such data -- which requires a realistic view of the world: A realization...