



THREE DECADES OF CONSERVATION VICTORIES: WWF MEMBERS LEAD THE WAY!

For over three decades, World Wildlife Fund has led global efforts to protect endangered wildlife and their threatened habitats. It's the support of our members that makes this possible.

With affiliate organizations and representatives in 50 countries, we are uniquely positioned to tackle the complex challenges of international wildlife conservation -- from translocating rhinos in Nepal to saving Siberian tigers in the Russian Far East.

We pride ourselves on being good stewards of our members' donations. In 1994, we spent less than 11% of all funds raised on administrative and fundraising costs -- over 88 cents of every dollar goes to WWF's conservation programs. We are gratified by the recognition in Money Magazine.

*Thank you
for your
ongoing support!*

