

Any piece in an APAC mailing that is commercially printed should be produced if at all possible in a union shop and should have a union bug to show that. Most APAC printing however will be mimeographed by volunteers in the ACORN office. Where this is the case, each piece should have the statement - "Labor Donated" - typed in at the bottom where the union bug would otherwise appear.

F. Flyers, Brochures, Yard Signs, Etc.

APAC can communicate with the ACORN membership and the general public using flyers, brochures, signs, bumperstickers, buttons, etc. as long as they are paid for by APAC funds. Any such item bigger than a bumpersticker or button must include the following statement:

"Paid for by the (state) ACORN Political Action Committee,
(name) Treasurer.
("Labor Donated" or union bug)"

In elections for federal office, APAC can not consult or coordinate with any candidate campaign committee or agent in any aspect of the design, text, layout, production, or distribution of APAC campaign materials. That means for example that APAC can not incorporate anything cut and pasted from a candidate's material on an electrostencilled APAC flyer, can not allow the candidate's campaign to do any production or distribution of any APAC material, and APAC can not sit down with anyone from the candidate's campaign to talk back and forth about how and where APAC will target its campaign activities such as doorknocking, flyering, poll-working, etc.

The location of ACORN groups, and therefore APAC strength, is well-known public knowledge so the key on this last point for legal compliance is for APAC to be clear with candidates and their operatives on (a) what precincts APAC works based on ACORN local group locations, and (b) which precincts APAC has worked and what that work has consisted of by election-day. State laws may be less stringent on campaign targeting discussions with candidates. APAC can let candidates make campaign appearances at APAC and ACORN meetings and events, and can accept unsolicited contributions from candidates if offered, as long as candidate coordination restrictions are observed.

G. ACORN News / USA:

ACORN publications are free to report on APAC positions and activity as long as they do not approach saying anything that sounds like a solicitation of funds for APAC, or a call for participation in an APAC fundraiser. This is because circulation is not strictly restricted to the ACORN membership. If APAC were doing a statewide raffle and wanted to put a pitch in the ACORN News, that could be done on a flyer stuffed only in the copies going to members, but not printed in the newspaper itself. This holds true even if the APAC raffle pitch were made in a paid ad taken out by APAC, instead of simply being reported as organizational news. The key issue is that APAC can not solicit contributions or participation in fundraisers from non-members.