Ad-Hoc Committee for a Safe Boston Harbor

The following is a draft strategy for the Ad-Hoc Committee which should be used as a guideline for discussion. Hopefully we will amend it where necessary and end the discussion with a pretty good idea of were we should be going and what we should be doing.

I) ENDORSEMENT CAMPAIGN- purpose of this Campaign would be to secure endorsements from a mix of local organizations. statewide organizations, and maybe some important individuals. We should do a mailing to a limited, carefully selected number of organizations (or do a larger mailing, but select out a limited number to follow with phone calls). These organizations should be contacted within a week of the mailing and follow-up on the requested endorsement. We should be prepared to arrange to meet with the Boards or Committees of the organizations we call, in order to present the case for endorsement. We should be prepared to do this in the evenings as well as during the day.

TIMELINE: The mailing(and selections of groups) should begin soon, by the end of this coming week, Friday July 15th.

Follow-up phone calls should be made during the week of Jult18th and we should have people trained and ready to give short presentations by this time. It might be helpful to have a two page outline of what someone should say when speaking to a group in order to get their endorsement.

If all goes well, we should do a second round of mailings. The first mailing might not be more than 50 or so and would include a range of organizations in terms of their political outlook and their particular focus of work.

MATERIALS NEEDED:

1) One side cover letter, explaining the purpose of the mailing and a bit about the Committee and its work.

2) A formal endorsement sheet, which would include the five points of the working paper, and a summary statement. This sheet would be designed in such a way that the organizations could sign and and date the endorsement.(Possible slef address return envelope.

3) Possible one sheeter with information and rationale for the persons making the follow-up phone calls.

4) List of people who would be willing to attend a meeting or an organization in order to present informaiton and urge an endorsement.

IMPLEMENTATION: Could be carried out by the Staff and volunteers.

COMMENTS:

A) If we get good response to the endorsements, we could think about setting up visits of the endorsers to selected public, elected officials.