

(3) Maintain your financial support over the 90 days.

This is where I have trouble coming to you.

Asking for your prayers is one thing. Calling on you to fast; well, that's spiritual leadership. Requesting your active and personal involvement in our campaign is absolutely vital.

But when it comes to asking you to give of your financial means, well, I don't know how to come to you.

For that reason I'll be brief and to the point.

Except for a brief time last summer, I've never needed your financial help more than I do today. Our American Family Association is the leading force in this fight against "The Last Temptation of Christ." We put out 99.9% of all the information sent out on this movie. We went to the Christian leaders and got them involved in this fight. We printed up and mailed out SCRIPT SHEETS from the movie to over three million of your fellow Christians. We sent out the petitions that resulted in every major theater chain in America refusing to book this movie (the only ones who did were owned by MCA/Universal).

We did all that.

I was all over the country on talk show after talk show opposing the movie. I was in newspapers from New York to California explaining our opposition. I was on radio from Florida to Washington.

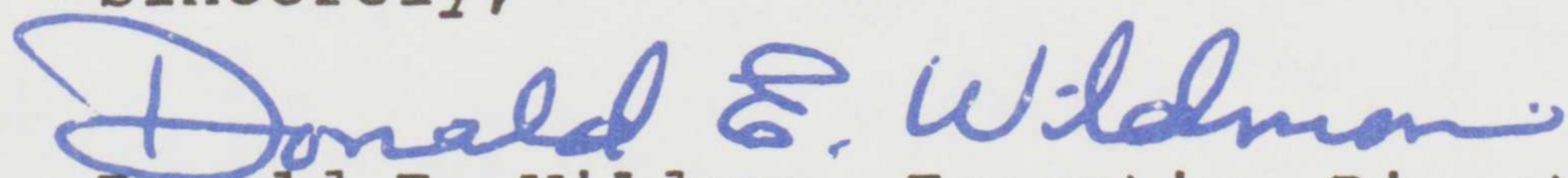
It cost hundreds of thousands of dollars to carry out all this work.

But I knew this battle had to be fought. So I fought it.

Now, I'm hoping I can count on you to help finish the fight.

Because I'm tired. But I won't quit. Too much is at stake. And you won't let me quit. That's all I've got to say. Are you with me? If so, act today.

Sincerely,



Donald E. Wildmon, Executive Director
AMERICAN FAMILY ASSOCIATION

P.S. I cannot overemphasize the need for action in these next 90 days. Use the tools I've enclosed. Get your friends and fellow church members to sign your PETITION to GE. Sign and mail your postcard. And tell me you're with me. I hope to see your reply with a big circle around the word "YES" real soon. God love you.