many of the world's people, all we are approaching is the end of a wrenching decade in a bloody century. Ideals of freedom may have a wider audience than ever before, and technology may be transporting those ideals far and wide, but tyrannical governments continue to display their staying power.

I make these observations not to depress you about the state of the world and our prospects for the future, but to invite you – and others through you – to involve yourself in our nation's affairs as never before. **If nothing else, the series of national and international crises we have undergone in the last few weeks alone make it inescapably clear that the voices of people who care about virtue must be heard in public affairs.**

For as long as I have been in Washington public life (two decades now), I have never had the idea, or seen any evidence, that major changes can come from the top. Countries rise and fall, move forward or collapse, because of forces that well up from within them. Whether it is a yeoman yearning to breathe free, or citizens who know that slavery cannot endure, or women seeking the right to vote, or inner-city parents demanding choice in education for their children, voices of truth will eventually be heard.

Yes, nations do collapse. And they do so when the majority of the populace turns its back on the business of government. Or indulges itself to the exclusion of duty in "bread and circuses" ("sex and Superbowls" in our own time). Or pronounces itself cynical and unable to act.

You and I must never give in to these tendencies, as easy as it can be sometimes. True, the world will never change as rapidly as we desire in the direction of protecting life, family, and decency. But it can change, perhaps more than we expect, and it can do so with a speed that will amaze us **if pro-family Americans come together and enter into and maintain our places in public life with the numbers we actually represent.**

To assist in making that happen, I am pleased to announce an exciting new project in which FRC has invested – the "Voice Your Values" campaign. In a nutshell, this campaign is a series of top-notch public service radio spots that use drama, humor, and old-fashioned persuasion to urge American families to pick up the phone and call their elected officials. Each public service announcement (PSA) carries a tag line urging the listener to "voice your values so Congress will value your voice."

I have enclosed a sample script as a "sneak preview" for you.

FRC is distributing these public service spots to all 1,600 Christian radio stations in the country, as listed by the National Religious Broadcasters. This means the campaign has the potential to be heard in every single corner of the country.

Our goal is simple. We want to remind families of our precious heritage of God-given freedoms. In this case, the freedom to contact our elected leaders and urge them to take action – a gift we dare not take for granted.

I was reminded of this gift the other day by another one of China's recent show trials. Xu Wenli was sentenced to 13 years at hard labor. He is a 55-year-old human rights activist who has joined with other brave Chinese in an effort to form a new political party. *His trial in Beijing lasted just three hours!* His crime, the authorities said, was "inciting the overthrow of state power."[1] That is, he sought to give the Chinese people a second political party from which to choose their own leaders.

A dozen more leaders of China's fledgling New Democracy Party are behind bars, most awaiting sentence. In one sense, Xu Wenli was fortunate even to get a trial. His colleague, Xu Wamping, has been sentenced to three years of "thought reform through labor" (Beijing has a way with words) without any trial whatsoever.

I know that you are keenly aware of stories like these. Your involvement with FRC's work is a tribute to your concern for the truths that we hold dear. You have accepted the challenge of making a difference through the pursuit of public policies that honor marriage, protect the family, and promote the sanctity of human life.

But more hands are needed on deck, and that is why FRC has launched the "Voice Your Values" campaign. It cannot be successful, it cannot unite the voices of truth, without your support and participation.

To help this public service campaign become as effective as possible, here are several actions you can take:

- **Call your local Christian radio station and urge the station manager to consider airing the FRC public service radio spots.** We're convinced that if the station managers can find time to listen to these spots, they will respond positively to their message.
- **Urge your church to form a citizens' group to stay informed on key issues of public policy affecting family, faith, and freedom.** Our Constituent Action Network mailings, our weekly Legislative Hotline and FRC publications, including our free newsletter *Washington Watch*, can help keep the members of your church or civic group up-to-date on issues from religious persecution to pornography control to family tax relief. Call FRC at 1-800-225-4008 to order these publications if you don't already receive them.
- **Sign up to be part of FRC's monthly prayer alert team. Each month FRC will send you, by U.S. mail, fax or e-mail, an alert written by Carol Bauer that will describe the family policy issues in most urgent need of prayer**. Right now, I ask that you and your family pray for the success of our PSAs, that tens of thousands of people who have never contacted their elected officials may be encouraged to do so. Pray that they will overcome the hesitation, or hopelessness, that has deterred them from sharing their true convictions with our country's leaders.

If our PSA campaign is successful on Christian radio, FRC hopes to take the next step and offer the announcements to secular stations in various regions around the country. These spots appeal to every American's sense of responsibility for the nation our children will inherit.

If you would like to sample the ads "live and in person," there are two ways you can do so. First, if your computer is RealAudio™- capable, you can listen to the spots and read the text on our website at www.frc.org/psa/. The site is updated every day, and we plan to continue adding audio features to the research material and information that are already there. Second, you can dial our Legislative Hotline at 202-783-HOME and listen to the spots. The Hotline is