

NO CHILD SHOULD STARVE FOR ATTENTION

But sometimes it seems that's the only way the world will notice the plight of children in the developing world. In Asia, Africa, and Latin America, 40,000 children die every day. This year, you can do something about it.

Join the largest, longest-running volunteer program in the U.S. by participating in National UNICEF Day on October 31st. You can help other Americans remember the children of the world with a Trick-or-Treat for UNICEF collection, a Halloween party, or a collection at a church or mall. However you choose to participate, the dollars you send to UNICEF -- the United Nations Children's Fund -- will make a world of difference in the life of a needy child.

