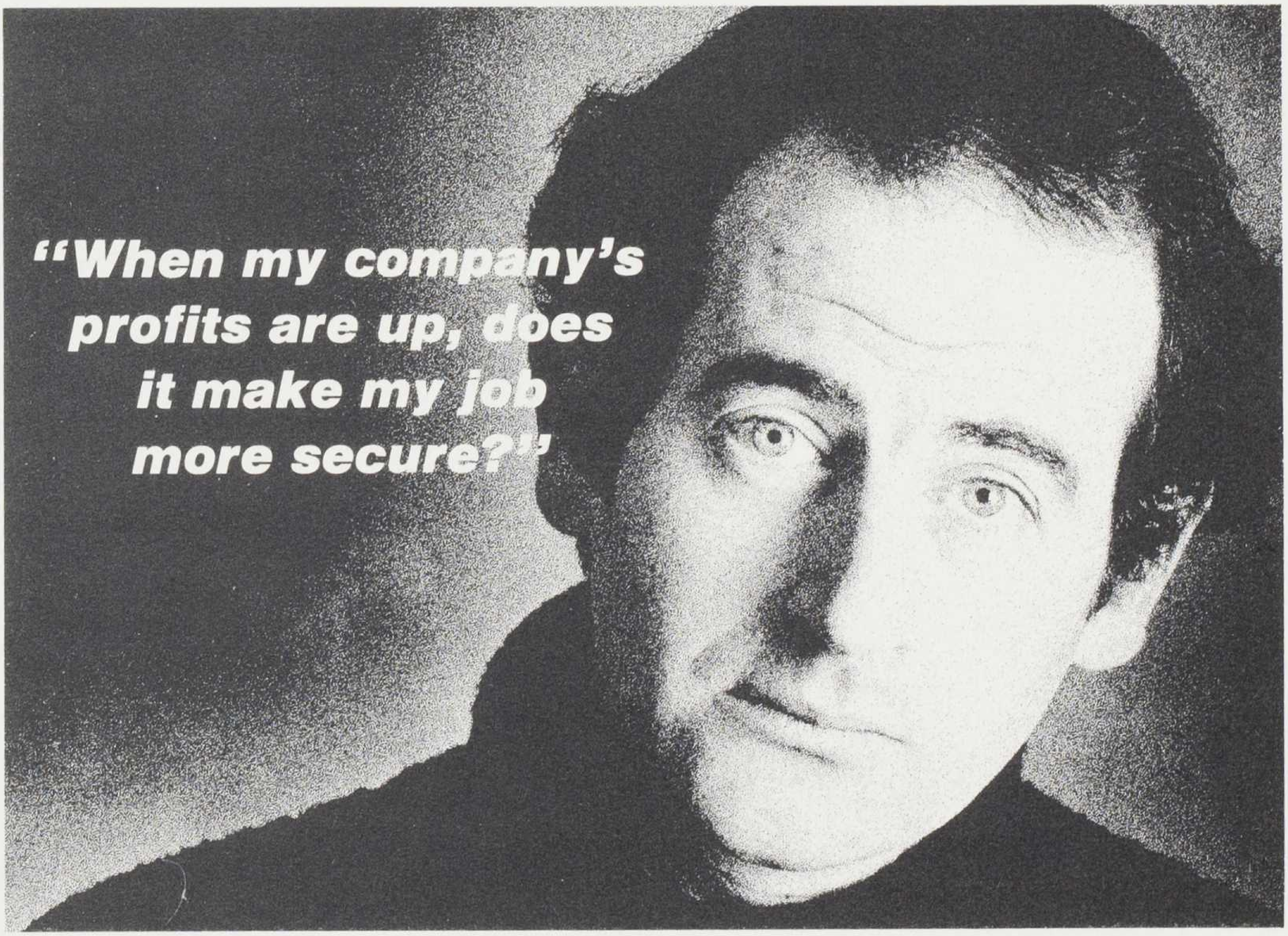

FACT:

when company profits are good, job security is good.

HOW PROFITS AFFECT YOUR JOB

COMPANY PROFIT RATING	YOUR JOB SECURITY RATING
GOOD PROFITS	BEST
POOR PROFITS	UNCERTAIN
NO PROFITS	POOR
LOSING MONEY	NONE

Just as wages are the payment for those who *do* the job, profits are the payment for those who save and provide the money that creates the job — that pays for the equipment and facilities that make a job possible.

That's why only one kind of company can offer you job security — a company that earns good profits. Only a profitable company has the money to replace worn-out tools and machinery and to buy up-to-date equipment needed to make what customers want — better products at lower cost.

Only a profitable company has the money to build or enlarge plants or invest in the research to create the new products customers are looking for. Such a company will keep its customers and get more. In turn, its employees will keep their jobs — and more people will be hired.

By contrast, a company that makes poor profits — especially one that makes no profits — can't afford to replace worn-out equipment or do research to develop better products. Whatever it makes is liable to be of lower-grade quality or over-priced. Such a company will lose customers and its employees will lose jobs.

One thing is plain: the best way to have good job security is to help your company earn good profits.

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