

COMPANIES THAT TEST:

Aapri (Gillette Co.)
 Absorbine (W. F. Young, Inc.)
 Acne 12 (Noxell Corporation)
 Act Fluoride Rinse (Johnson & Johnson)
 Adorn (Gillette Co.)
 Aero-Wax (Boyle-Midway)
 Afro Sheen Hair Care (Johnson Products)
 Afta (Mennen)
 Agree (S. C. Johnson & Son)
 Aim (Chesebrough-Ponds)
 Airspun Foundation (Pfizer, Inc.)
 Airwick Industries, Inc.
 Ajax (Colgate-Palmolive Co.)
 Alberto-Culver Company
 All Detergent (Lever Brothers)
 Allergan, Inc.
 All In One Make-up (Pfizer)
 Always (Procter & Gamble)
 Ambi Skin Care Products
 Ambre Solaire (Cosmair)
 Anais Anais (Cosmair)
 Angel Face (Chesebrough-Ponds)
 Aphrodisia Fragrances (Chesebrough-Ponds)
 Aqua Fresh (SmithKline Beecham)
 Aqua Net (Chesebrough-Ponds)
 Aqua Velva (SmithKline Beecham)
 Armani (Cosmair)
 Arm & Hammer (Church & Dwight Co.)
 Armstrong Floor Cleaner (Boyle Midway)
 Arrid (Carter-Wallace)
 Aspen (Quintessence, Inc.)
 Atra (Gillette)
 Attend (Procter & Gamble)
 A-200 Pyrinol (SmithKline Beecham)
 Aviance (Chesebrough-Ponds)
 Axion Detergent Booster (Colgate-Palmolive)
 Aziza (Chesebrough-Ponds)
 Babe (Chesebrough-Ponds)
 Baby Bath (Mennen)
 Baby Magic (Mennen)
 Bain de Soliel (Richardson-Vicks)
 Balm Barr Cocoa Butter (Mennen)
 Ban (Bristol-Meyers Squibb Co.)
 Banner (Procter & Gamble)
 Barbasol (Pfizer)
 Bare Blushers (Pfizer)
 Bare Elegance (Gillette)
 Baron (Unilever U.S. Inc.)
 Basis (Beiersdorf, Inc.)
 Bathing Beauty (Clairol)
 Bath Talc (Mennen)
 Bausch & Lomb, Inc.
 Beacon Floor Wax (Sterling Drug, Inc.)
 Beautiflor (S. C. Johnson & Son)
 Befresh (S. C. Johnson & Son)
 Behold (Drackett Co.)
 Benzodent (Procter & Gamble)
 Bethco Fragrances (Elizabeth Arden)
 Bikini Shaver (Clairol)
 Big Body (Gillette)
 Big Wally (S. C. Johnson & Son)
 Biotherm (Cosmair)

Biz (Procter & Gamble)
 Block Out - SPF (Chesebrough-Ponds)
 Bloo Bowl Cleaner (Kiwi Brands, Inc.)
 Blue Blades (Gillette)
 Bold Hold (Alberto-Culver)
 Bounce (Procter & Gamble)
 Bounty (Procter & Gamble)
 Boyle-Midway Household Products, Inc.
 Brasso Metal Cleaners (Airwick)
 Breeze (Lever Brothers)
 Bristol-Myers Squibb Company
 Brita (Clorox Co.)
 Brite (S. C. Johnson & Son, Inc.)
 Brush Plus Shaving System (Gillette)
 Brylcreem (SmithKline Beecham)
 Bully (Airwick)
 Barberry's (Bethco Fragrances, Inc.)
 Cacharel (Cosmair)
 Cachet (Chesebrough-Ponds)
 Camay (Procter & Gamble)
 Care Bear Tissues (Kimberly-Clark)
 Care Free Panty Shields (Johnson & Johnson)
 Caress (Lever Brothers)
 Carol Richard (Faberger)
 Carpet Fresh (Airwick)
 Carter-Wallace, Inc.
 Cascade (Procter & Gamble)
 Cashmere Bouquet (Colgate-Palmolive)
 Cavalier (Kiwi Brands)
 Chanel, Inc.
 Charmin (Procter & Gamble)
 Chateau Collection (Pfizer)
 Cheer (Procter & Gamble)
 Chesebrough-Pond's USA
 Chimere (Prince Matchabelli)
 Chloe (Bethco Fragrances, Inc.)
 Chore Boy (Airwick)
 Chub Towelettes (Sterling Drug, Inc.)
 Church & Dwight Co., Inc.
 Claisses (Clairol)
 Clairol, Inc.
 Clarion (Noxell)
 Classy Curl (Johnson Products)
 Clear & Lovely (Colgate-Palmolive)
 Clear by Design (SmithKline Beecham)
 Clearasil (Richardson-Vicks, Inc.)
 Clear-Ups (Noxell)
 Clorox Company, The
 Close-Up (Chesebrough-Ponds)
 Coast (Procter & Gamble)
 Cold Power (Colgate-Palmolive)
 Colgate-Palmolive Company
 Color Guard (Dow Brands, Inc.)
 Combat (Clorox Co.)
 Combe, Inc.
 Comet (Procter & Gamble)
 Complete (Procter & Gamble)
 Conair Corporation
 Condition (Clairol)
 Consort (Alberto-Culver)
 Control Cat (Clorox Co.)

Coppertone (Schering-Plough)
 Cosmair, Inc.
 Coty (Pfizer)
 Cover Girl (Noxell)
 Crest (Procter & Gamble)
 Crew (S. C. Johnson & Son)
 Croda Inc.
 Crystal White Detergent (Colgate-Palmolive)
 Curel (S. C. Johnson & Son)
 Cutex (Chesebrough-Ponds)
 Curl Free (Gillette)
 Cut Guard (Chesebrough-Ponds)
 Dana Perfumes Corporation
 Dash (Procter & Gamble)
 Dawn (Procter & Gamble)
 Day Care (Procter & Gamble)
 Daydream Fragrance (Schering-Plough)
 Deep Magic (Gillette)
 Degree (Helene Curtis)
 Del Laboratories, Inc.
 Denalan Denture Cleanser (Whitehall Labs)
 Denorex (Whitehall Labs)
 Denquel Toothpaste (Richardson-Vicks)
 Dermassage (Colgate-Palmolive)
 Diaper Pure (Boyle-Midway)
 Dippity-Do (Gillette)
 Dove (Lever Brothers)
 Dow Brands, Inc.
 Downy (Procter & Gamble)
 Drackett Company
 Draft (Procter & Gamble)
 Drain Power (Airwick)
 Drano (Drackett Company)
 Dreft (Procter & Gamble)
 Drive (Lever Brothers)
 Dry & Clear (Whitehall Labs)
 Dry Idea (Gillette)
 Dry Look (Gillette)
 Dupont
 Dust Guard (Alberto-Culver)
 Dust Plus (S. C. Johnson & Son)
 Dynamo (Colgate-Palmolive)
 Earth Born (Gillette)
 Easy-Off (Boyle-Midway)
 Easy On (Boyle-Midway)
 Easy Wash (Airwick)
 Edge Shave (S. C. Johnson & Son)
 Egoiste (Chanel)
 Eli Lilly & Co.
 Elizabeth Arden, Inc.
 Elysee Scientific Cosmetics
 Emeraud (Pfizer)
 Endust (Drackett)
 English Leather (Mem Co.)
 Enhance (S. C. Johnson & Son)
 Era (Procter & Gamble)
 Erno Lazlo (Chesebrough-Ponds)
 Esoterica (SmithKline Beecham)
 Espotabs (Combe, Inc.)
 Fab (Colgate-Palmolive)
 Faberger (Chesebrough-Ponds)
 Fantastic (Dow Brands)