

- We'll need a local campaign flyer immediately, with a checkoff form for contributions and volunteering. Any good writers? Graphic artists?
- We should set up a tabling training (or several local training). Some people may go to a 2-day training in New York May 14-15; they can come back and spread the skills. (Call if you want to go.)
- Question, again: shouldn't this continue into the fall? September is the best tabling month, and tabling is a great way to recruit walkers (Walk for Peace, end October), donations, ...

c. Visibility actions

- We need these soon to get things going, inspire people. We're thinking of hanging signs off highway bridges, street theater (people in Vermont are reenacting the Sumpul River massacre during an action April 30!), sign-holding. This is a good project for an affinity group or other tight group with a theatrical or direct-action bent. We can incorporate them into tabling.

d. Kickoff event

- We agreed we need at least a press conference to kick off the subway sign campaign and spur on the tabling campaign.
- It might make sense to combine that with a visibility action (makes it better for the media -- and for us).
- It should somehow include all the formal participants in the coalition to display our breadth.
- One suggestion: mid-June mini-teach-in(s) to attract volunteers for tabling, etc. and to get tabling going in selected neighborhoods. Two at most. One could be combined with a press event/campaign kickoff, and maybe also with a visibility action.
- We suggest that on May 11 we kick around these ideas a little and then set up a small working group to plan & organize it.

Permanent task forces we're going to need

1. Visibility campaign task force, with working groups on:
 - MBTA signs (short-term)
 - Tabling
 - Visibility actions
 - Kickoff event (short-term)
 - Materials production & supply
2. Media
3. Internal communication and education, to set up educational events; prepare agendas for meetings; call coalition members to get them to events and meetings, and discuss issues we need to resolve. Also responsible for mailings -- notices for meetings, great analytical articles, other things that will develop our understanding of ES events and pull us together as a coalition.
4. Possibly an outreach support task force: see next page.