NOLAN CHART- *Now More of The Best!*

Beyond Left / Right — World's Smallest Political Quiz
Circle Y when you agree with a statement, N for No
Circle M for Maybe, Sometimes, or Need-More-Information

Do you agree about these Social Liberties:		20	0	10
A	Military service should be voluntary. No draft.	Y	N	M
B	Drug laws do more harm than good. Repeal them.	Y	N	M
C	Citizens should be allowed to own handguns.	Y	N	M
D	End sex legislation for consenting adults.	Y	N	M
E	Include TV and radio in Freedom-of-the-Press.	Y	N	M
	Total score A-E (add 20 for Y, 0 for N, 10 for M)			
Do you agree about these Economic Freedoms:				
F	Sell the post office. Allow competition.	Y	N	M
G	Remove tariffs and other barriers to free trade.	Y	N	M
H	Government should not legislate wages or prices.	Y	N	M
I	End farm subsidies and production restrictions.	Y	N	M
J	End govt. welfare. Turn it over to charities.	Y	N	M
	Total score F-J (add 20 for Y, 0 for N, 10 for M)			

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Incredible!
Ingenious!
Innovative!

These are the responses of all who have seen the "World's Smallest Politcal Quiz." Ten questions — five civil liberty and five economic freedom — plus the Nolan Chart, plus super easy instructions on how to plot your political position, all on a business card.

The world's smallest political quiz packs a bigger punch than if it were ten times its size. An impressive technical achievment certainly, but also an effective tool for replacing myths and winning minds.

To some people, if you can't find it on a map it doesn't exist. So it's easy to see why many people, using the incomplete Left/Right political spectrum, can't discuss libertariansim with an open mind.

Now it's easy for you to provide everyone you meet with a complete map - the World's Smallest Politcal Quiz. They're so tiny and light you can carry a dozen in your pocket. And so inexpensive you can give them out by the hundreds.

Special thanks to Bernie Baltic for the original concept.

Great for fair booths!
Stuff one in every envelope you mail!
Give to anyone you meet in an elevator, standing in line, giving change, whatever.
Just say: "Here's something you may enjoy — the World's Smallest Political Quiz. Take the quiz in the privacy of your own mind." Gets a chuckle every time. And they take the card!

World's Smallest Political Quiz

Priced low so you can give them away

WSPQ-1
100 cards $4.00
1000 cards $20.00
10000 cards $100.00

BONUS: one FREE laminated copy of the Quiz with each order. Keep in your wallet or purse for use anytime.

BEYOND LEFT/RIGHT — THE POSTCARD QUIZ

What can be more fun than a Gary Larson Postcard? Only one thing for a libertarian — the new "Postcard Quiz." Think how great it's going to feel to write Aunt Molly if you know she's going to get a good dose of libertarianism in the bargain!

The exciting and popular "World's Smallest Political Quiz" is now available on a quality postcard.

PCARD1 100 cards $20.00
1000 cards 100.00

NOLAN CHART READER

gleaned by Marshall Fritz

Eighty pages of articles and reprints on the left/right, the Nolan Chart, and other political mapping systems. Includes the original 1971 Nolan Chart article and a transcript of Howard Katz' 1976 speech about the "Liberty-Benevolence Split."

Spiral bound photocopies.
NCR1 Bound reprints

SOCIAL LIBERTIES	ECONOMIC FREEDOMS
1 *Military service should be voluntary. No draft.*	6 *Sell the post office. Allow competition.*
2 *Drug laws do more harm than good. Repeal them.*	7 *Remove tariffs and other barriers to free trade.*
3 *Citizens should be allowed to own handguns.*	8 *Government should not legislate wages or prices.*
4 *End sex legislation for consenting adults.*	9 *End farm subsidies and production restrictions.*
5 *Include TV and radio in Freedom-of-the-Press.*	10 *Stop government welfare. Turn it over to charities.*

QUIZ T-SHIRT

New Item Be a Whiz — wear the Quiz!

Start conversations about liberty with the Quiz T-Shirt. Wear the magnificent Beyond Left/Right Quiz on your back with the Nolan Chart on the front. Heavy duty 100% cotton T-Shirt in the hit color "teal" with bright white silkscreen.

Help curious strangers and friendly friends find out where we stand on 10 issues. Bonus — use the Nolan Chart to bust the left/right myth.

TS 2heavy duty 100% cotton $9.95
Specify size: adult S M L XL XXL

Special Introductory Offer: mention you saw the ad in the catalog and you get 100 of the World's Smallest Political Quiz FREE. $4.00 value. Offer good through 12/31/87.

SPECIAL OFFER

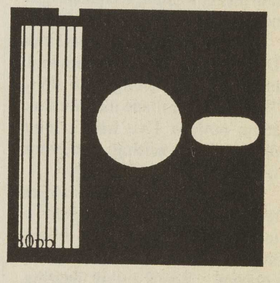
Beyond Left/Right Political Quiz on the Radio

by Marshall Fritz

For a long time I thought the Nolan Chart can't be explained on the radio. Then I showed the World's Smallest Politcal Quiz to a talk show host, Tom Head, of KMJ Fresno. Tom sensed a challenge, and said "Let's try it." We did, two days later, and it worked! Tom scored 90/90, and I thinkthisis one of my most effective talk show appearances ever. You'll hear it on side 1 of this tape.

Side 2 is fun, too. I was in Orlando, FL, on the Clive Thomas talk show. Clive is an 'ol buddy of Gene Burns. But he's not so libertarian. Hear us go round and round on mandatory helmet laws. Lot's of humor on this show.

A47 90 min audio $9.95



BEYOND LEFT/RIGHT A Computerized Political Game

by Marshall Fritz and Virgil Swearingen

Scenario 1: You want to bring up your political ideas when a friend visits, but you don't.

Or you do, but conversation devolves into "Who would paint the lines on the roads?" Your friend never gives you a chance to show the big picture.

What's a libertarian to do?

Now, relief is at hand. Simply invite your friend to take a fun quiz on your computer.

He/she gives an opinion on eight political statements, and, voila', their poltical position is displayed on the screen in the form of a Nolan Chart.

(continued page 17)

Conversation ensues. Your friends have an open mind because they see how much they already agree with your ideas. Soon, they accept your invitation to come to a Preview Meeting of Seminar One.

Scenario 2: In your local paper, you read about a "right-wing xxx" or a "left-wing yyy" in an op-ed piece by a prominent local columnist. You know as long as this influential person is stuck in the left/right myth, he/she cannot give much attention to libertarians, much less become one.

You pop a diskette in the mail with a short note to put it in any IBM PC compatible computer and have a bit of fun.

The columnist gets curious, plays the game, gets intrigued, and asks you or Advocates Central for more information. We send along the Nolan Chart reader, and, almost voila', another Opinion Leader evaluates our ideas with an open mind. Do we need more?

Scenario 3: You visit a Political Science instructor at the local college and show him/her the Game. The instructor likes the new ap proach so much that he/she gets the college library to stock the disk, and makes it a class assignment for all students to play the game. Extra credit is given for those who write a report on Nolan's 4-quadrant approach.

Double viola'! Lots of new people are exposed to our ideas!!

Scenario 4: You're in charge of the libertarian booth this year at the country fair. You use the computer as "bait" to attract people. You find good prospects for Seminar One. You have more fun, too, because you stay out of arguments and you get lots more people to en counter our ideas.

Bonus: You find more volunteers to help you expand the acceptance of libertarian ideas in your city.

Also, you give out free copies of the World's Smallest Political Quiz to those who don't have time to take the quiz on the computer.

BLR-DP1 $20.00
Diskette, documentation, for IBM PC compatible
BLR-DP1K10 $59.00
Above, plus 10 additional diskettes and all mailing supplies
BLR-DP1K10A
Refill kit $39.00
Resupply of 10 diskettes, etc. Available only to purchasers of one of above.

The "10-pack" is an easy way to send copies to 10 people. Saves you copying disks, finding the right mailing envelopes, etc. Looks professional. You get 10 labelled diskettes, cases, flyers and padded envelopes.

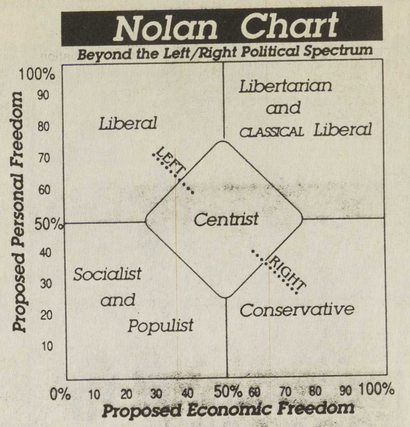
TECHNICAL NOTES

Version 2.0, released April 30, 1987, runs on the IBM PC and com patibles. It is written in Microsoft's Quickbasic. You receive a pre-compiled self-booting diskette and an informative user's guide.

Future versions will run on other computers. Enhancements such as data collection, summary reporting, printouts, and additional ques tions are in the works.

Sourcecode is available to volunteers who can contribute conversion to another machine or addition of a major enhancement. If you are a computer whiz and want to participate in our eclectic far-flung technical gang, please write and advise of your ideas and qualifications.

SPECIAL OFFER



PROBLEM & STRATEGY

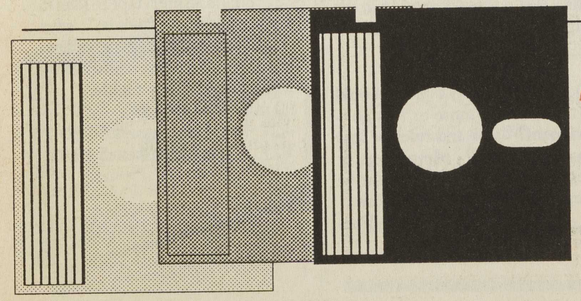
Anyone using the left/right spectrum can't invest much time examining libertarianism. It doesn't fit their political map. (A person who believes in a flat earth must ignore the concepts of North and South Poles.)

As long as teachers are stuck in the left/right rut, students will hear libertarianism described only as a "footnote-to-history" with oddball ideas. The same for editorials, op-ed commentaries and newscasts. They will continue to treat our ideas as peculiar or even way-out.

In other words, in order to get our ideas on the map, we must change the map itself! This is the job of the Nolan Chart.

SAVE 52% --- Special Combination Price

Beyond Left/Right computer quiz(V. 2, IBM PC)	$ 19.95
200 World's Smallest Political Quiz	8.00
100 Quiz Post Cards	20.00
Nolan Chart Reader	4.95
Beyond Left/Right Political Quiz on radio	9.95
Price if purchased separately	$ 62.85
K10 Special Combination Price	$29.95



Introducing ShareWare

The "Shareware" concept allows recipients of the game to make copies and send them to other computer buffs, journalists, authors, teachers, etc. The game is now being put on computer bulletin boards. The program requests anyone who receives value from it to send a contribution ($10 suggested) to the Advocates.