NOTES from FEE

January 18, 1957

FOUNDATION FOR ECONOMIC EDUCATION, INC.
IRVINGTON-ON-HUDSON, NEW YORK

TAKING ADVANTAGE OF A FLAW

A FEE Trustee quite properly complained: "For the past ten years I have succeeded in interesting friends of mine in the Foundation's work. As a result, they have asked to be placed on the mailing list. But, what happens? The subject matter too often is new. Not only have they done no studying of economics and the freedom philosophy, but they haven't even given these matters any thought. Then, along comes FEE's first offering. Half the time it's over their heads, they lose interest, and my work's for naught. Can't you remedy this? Isn't it possible to offer beginners studies that will inspire, not stifle, an expanding interest?"

This is no novel complaint. The flaw has plagued us since FEE began in 1946.

An obvious solution, one we should have recognized earlier: Send each newcomer to the mailing list a copy of *The Mainspring of Human Progress.* Nearly everyone who thoughtfully reads this volume (279 pages; 270,000 printed to date) becomes anxious to pursue freedom concepts further. And, most important, it seems to make no difference whether the person is a beginner or an advanced student of liberty. This book is by all odds the best freedom "stage setter" we know.

So, from now on, when you try to interest others in FEE's work to the point where they will ask us or instruct you to put them on the mailing list, have in mind that their introduction will be a copy of *Mainspring,* carrying the hanger reproduced at the right.

This simple solution to a vexing dilemma will add at least $25,000 to FEE's costs for 1957, but isn't it a sound step?

JOHN SMITH NEWCOMER
111 WHATEVER STREET
ANYWHERE
WORLD

Please notify FEE *if above is not precisely correct.*

THE FOUNDATION FOR ECONOMIC EDUCATION, INC.
Irvington-on-Hudson, New York

FEE's monthly journal, THE FREEMAN, and other studies will be sent to you at the above address. These will perhaps be more purposeful and logical if the thesis of *Mainspring* is fresh in mind. This copy is sent to you with our compliments.

Mainspring is a history of freedom. Not only is it enjoyable reading, but it is considered by many to be the most important *first* book for anyone wishing to become a skilled expositor of the free market, private property, limited government philosophy.

There is an additional reason for an early reading of this book: You will want to introduce it to persons who you think might be interested in advancing their understanding of the libertarian philosophy. Copies are available at $1.50 paper and $2.50 cloth.

Please write me for any further information you may wish.

ELIZABETH GLENN EASTBURN
Assistant to the President

SEE
FEE's Changing Scoreboard
pages 3-4