Congressmen...

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Charles B. Rangel, 202-225-4365
Major Owens, 202-225-6231
Robert J. Mrazek, 202-225-5956
Henry J. Nowak, 202-225-3306
Matthew McHugh, 202-225-6335
Thomas J. Manton, 202-225-3965
John LaFalce, 202-225-3231
Thomas J. Downey, 202-225-3335
Eliot L. Engel, 202-225-2464
Eldolphus Towns, 202-225-5936
Stephen Solarz, 202-225-2361
Louise Slaughter, 202-225-3615
George Hochbrueckner, 202-225-3826
Gary Ackerman, 202-225-2601
Floyd H. Flake, 202-225-3461
James T. Walsh, 202-225-3701
Raymond J. McGrath, 202-225-5516
Norman Lent, 202-225-7896
L. William Paxon, 202-225-5265
Frank Horton, 202-225-4916
Benjamin Gilman II, 202-225-3776
Hamilton Fish, Jr., 202-225-5441
Nita M. Lowey, 202-225-6506
Amo Houghton, 202-225-3161
Bill Green, 202-225-2436
Sherwood Boehlert, 202-225-3665

North Carolina
Charles Rose, 202-225-2731
Stephen Neal, 202-225-2071
David Price, 202-225-1784
Martin Lancaster, 202-225-3415

North Dakota
Byron L. Dorgan, 202-225-2611

Ohio
Louis Stokes, 202-225-7032
Mary Rose Oakar, 202-225-5871
Thomas A. Luken, 202-225-2216
Tony P. Hall, 202-225-6465
Thomas Sawyer, 202-225-5231
Donald J. Pease, 202-225-3401
Marcy Kaptur, 202-225-4146
Edward F. Feighan, 202-225-5731
Dennis Eckart, 202-225-6331
Ralph Regula, 202-225-3876
Willis D. Gradison, 202-225-3164
Michael Oxley, 202-225-2676

Oklahoma
Wes Watkins, 202-225-4565
Michael Synar, 202-225-2701
Dave McCurdy, 202-225-6165

Oregon
Les AuCoin, 202-225-0855
Ron Wyden, 202-225-4811
Peter A. De Fazio, 202-225-6416

Pennsylvania
Doug Walgren, 202-225-2135
John P. Murtha, 202-225-2065
Peter Kostmayer, 202-225-4276
William H. Gray III, 202-225-4001
Thomas Foglietta, 202-225-4731
William J. Coyne, 202-225-2301
Robert A. Borski, 202-225-8251
Paul E. Kanjorski, 202-225-6511
Joseph McDade, 202-225-3731
Lawrence Coughlin, 202-225-6111
William F. Clinger, Jr., 202-225-5121

Rhode Island
Ronald K. Machtley, 202-225-4911
Claudine Schneider, 202-225-2735

South Carolina
Robin Tallon, 202-225-3315
John Spratt, 202-225-5501

South Dakota
Tim Johnson, 202-225-2801

Tennessee
Harold E. Ford, 202-225-3265
Jim Cooper, 202-225-6831
Bob Clement, 202-225-4311
Bart Gordon, 202-225-4231

Texas
J.J. Pickle, 202-225-4865
Michael Andrews, 202-225-7508
Martin Frost, 202-225-3605
Henry B. Gonzalez, 202-225-3236
Ronald Coleman, 202-225-4831
Jack Brooks, 202-225-6565
John Bryant, 202-225-2231
Charles Stenholm, 202-225-6605
E. (Kika) de la Garza, 202-225-2531
Albert Bustamante, 202-225-4511
Bill Sarpalius, 202-225-3706
Greg H. Laughlin, 202-225-2831

Utah
Wayne Owens, 202-225-3011

Virginia
Norman Sisisky, 202-225-6365
L.F. Payne, 202-225-4711
Frederick Boucher, 202-225-3861
Owen B. Pickett, 202-225-4215
James R. Olin, 202-225-5431
Herbert H. Bateman, 202-225-4261

Washington
Jim McDermott, 202-225-3106
Norman D. Dicks, 202-225-5916
Jolene Unsoeld, 202-225-3536
Al Swift, 202-225-2605
Sid Morrison, 202-225-5816
John R. Miller, 202-225-6311

West Virginia
Nick Joe Rahall, 202-225-3452
Allan Mollohan, 202-225-4172
Robert Wise, 202-225-2711
Harley O. Staggers, Jr., 202-225-4431

Wisconsin
David R. Obey, 202-225-3365
Robert Kastenmeier, 202-225-2906
Gerald D. Kleczka, 202-225-4572
Les Aspin, 202-225-3031
Jim Moody, 202-225-3571
Steven Gunderson, 202-225-5506

It's time...

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accident and Rachael was seriously injured. While she is recovering, they do need your prayers.)

One of the reasons that 7-Eleven decided in 1986 to pull the porn magazines from all their corporately owned stores—and one reason that over 20,000 stores have pulled the porn magazines in the past three years—is picketing.

Included in this issue of *AFA Journal* is information on how to successfully organize a picket in your community. If you need more information, just write and ask for our publication "A Guide To What One Person Can Do About Pornography." We will send you a copy free if you desire to organize a picket in your community. It answers every question you need answered about picketing.

Let us join together and send a powerful message to the pornographers that we will not be intimidated. That we are not scared. That we are Christians and other concerned individuals who will stand unashamedly against the blight of pornography which harms our children and our families.

Remember the hymn: "Once to every man and nation, comes the moment to decide, in the strife of truth with falsehood, for the good or evil side." Pornography is evil. Now is the time for Christians and all concerned people to join hands across this great country of ours and oppose this evil. Let us use our freedoms now so that we will not lose them.

I'm counting on you.

Don

K mart...

Continued from page 1

looked for a company which would join them in the suit against AFA of Florida and David, and found K mart willing to do so through its subsidiary, Waldenbooks. K mart has a financial interest in the suit, since Waldenbooks sells porn magazines in its stores.

When faced with the decision to choose between being a friend to the family or cooperating with the pornography industry, K mart elected to go with the pornographers.

This is the first time in history that a legitimate retail store has joined with pornographers in suing an individual opposing pornography. No other legitimate retail business joined the pornographers in their suit. Only K mart agreed to participate.

K mart is expected to argue that the suit was filed by Waldenbooks and not K mart. However, K mart owns Waldenbooks, and Waldenbooks cannot take any action—including the suit against David and AFA of Florida—without permission from K mart. Waldenbooks can withdraw from the suit against David and AFA of Florida at any time K mart tells it to do so.

Concerned individuals are urged to help inform others about K mart's action in joining the pornographers to sue those opposing pornography. We urge you to call K mart and let them know you are joining and promoting the boycott and will continue to do so until they withdraw support for the pornographers by dropping their participation in the suit against David and AFA of Flordia. **The toll free number is 1-800-63K-mart (1-800-635-6278).**

Pastors are urged to put information about the boycott in their newsletters and bulletins.

Since making their decision to support the pornographers over the family, K mart has heard from thousands of individuals who have pledged to boycott K mart unless K mart withdraws from the suit.

An employee of Waldenbooks wrote AFA: "I'm sorry my company is involved in this matter and my job may be on the line for the letter I wrote, but I support your position. My company is clearly wrong in selling this material."

A teacher wrote: "Did you also know that Waldenbooks sells a drug magazine? I am an elementary school teacher. At a recent drug education seminar held in our school system, the speaker showed us a magazine purchased at Waldenbooks. I believe it is called *High Times* or something similar. They actually sell charts to show kids what 'legally' marketed drug capsules can be combined to produce the effects of the outlawed drugs. It is **unbelieveable** what this magazine gets away with legally. They even have a toll-free number to call for ordering items... The inservice speaker was Ms. Pamela Hopper from the Massachusetts Dept. of Criminal Justice."

Another person wrote to alert AFA readers that K mart also owns Payless Drug Stores in the Northwest U.S. and California and to encourage a boycott of those stores also.

Anne Manley of the Henderson Country AFA in Kentucky sent two videos she purchased at K mart. She wrote: "These two are bloody and violent in every way. **Mothers Day** (the title of one video) is rape and excessive violence. **Don't Go In The Woods** (the title of the other video) is murder, decapitation, etc. I am also including a cassette tape. The song called 'So D--ned Pretty' is about sodomizing a girl. All of these are sold in K mart."

Robert J. Spence, principal of Phillips Middle School in Phillips, Wisconsin, recently wrote an article for his local paper concerning K mart and their selection of music. His son purchased a cassette by Motley Crue at the local K mart. He wrote: "Upon examining the lyrics (I can't believe they printed them inside the cassette cover!), eight of the 10 songs had to do with sex and drugs. The songs were extremely demeaning toward women and definitely promoted drug use."

When a recent customer complained about K mart's music selection, Ted Mauck, K mart's record and tape buyer, said the problem was not with the music but with the customer who complained. "We can't police everything on our shelves," Mauck said. "Besides, sometimes the problem is in the eye of the beholder."

At a dinner a few months ago, Chrm. Joseph Antonini of K mart expressed his opinion about those who oppose K mart's involvement with pornography. Mr. Antonini turned to a person near him and, referring to Donald E. Wildmon, said, "Tell me about this son-of-a-b---- from Mississippi."

AFA encourages individuals, churches and groups to participate in the "Picket For David Day" April 27 by picketing a K mart in their area. For complete information on how to organize a picket in your area, see page 21.

You are also urged to call your local K mart store and tell the manager you will be boycotting K mart and asking others to do the same. And you can write Chrm. Joseph Antonini, K mart Corporation, 3100 West Big Beaver Road, Troy, MI 48084.

CLeaR-TV...

Continued from page 1

promoting the boycott through July."

CLeaR-TV officials said that doing so will cause advertisers to respect CLeaR-TV's ability to promote and sustain a boycott.

CLeaR-TV has notified all network advertisers that they will again monitor during the spring sweeps from April 26-May 23, and will then again call for a one-year boycott of one or more of the leading sponsors of sex, violence, profanity and anti-Christian stereotyping.

Before the monitoring in 1989, many media and network people convinced advertisers that CLeaR-TV would not call for a boycott and could not make it work if they did. "History has shown them wrong on both counts," Melvin stated.

Knowing that CLeaR-TV will call for a boycott and that the group has the resources to make it work, most advertisers are taking a second look at the programs they help sponsor. For instance, General Motors recently announced that they will begin efforts to screen more closely the programs they help sponsor and will assign a GM staff person to that responsibility. General Motors is one of the largest advertisers on television.

The spring sweeps monitoring is expected to cause the networks to reduce the sex, violence, profanity and anti-Christian stereotyping or cost them millions of dollars. Since advertisers are now aware that CLeaR-TV can lead a successful boycott, they are less likely to help sponsor programs containing high incidents in the categories monitored.

If the networks refuse to reduce the offensive content, many advertisers are expected to pull their financial support from the programs. A loss of one minute of advertising per night, thought by many observers to be a very conservative figure, would cost each network about $8-10 million during sweeps. If they lose more advertising time, which many observers feel is a real possibility, their losses could run much higher. A minute of prime-time advertising sells for about $250,000.

"The new monitoring and boycott announced by CLeaR-TV is a most important next step in our efforts," said Donald E. Wildmon, head of AFA and executive director of CLeaR-TV. "We now have the advertisers' attention, we have tremendous support from the grassroots, we have organization. I fully expect that this boycott will cost the networks between $40-75 million. That will send a very loud message. In addition, advertisers which ignore the request of CLeaR-TV will do so intentionally."

One letter announcing CLeaR-TV's plans has already been sent to network advertisers. Wildmon said that to make sure every advertiser has the opportunity to avoid sponsoring sex, violence, profanity and anti-Christian stereotyping, two more letters will be sent.

CLeaR-TV has offered to work with any advertiser who desires to avoid being selected for a boycott, to provide information and scores of series and programs, and to help them in any other way prior to the monitoring in April and May. However, the advertisers were notified that once the monitoring is over and the boycott begins, it will continue for a full year regardless of any later change in advertising practices of the company or companies selected.

"We have offered our assistance to every advertiser prior to the monitoring," Wildmon said. "Advertisers which continue to sponsor sex, violence, profanity and anti-Christian stereotypes give clear evidence that they aren't interested in our concerns and don't want our business."

In addition to Melvin and Wildmon, members of the Executive Committee include Dr. G. Raymond Carlson, General Superintendent of The Assemblies of God; Bishop Louis W. Schowengerdt of The United Methodist Church; Rt. Rev. William C. Wantland, Episcopal Bishop of Eau Claire; Mark A. Taylor, Editor of The Lookout serving the independent Christian churches/churches of Christ; Most Reverend Stanislaus J. Brzana, bishop of the Catholic diocese of Ogdensburg; Dr. Richard Land, Executive Director of the Christian Life Commission of the Southern Baptist Convention; Rev. Dr. Milton Efthimiou, Executive Director of the Department of Church and Society of the Greek Orthodox Church of North and South America; and Rev. Leonard J. Hofman, Stated Clerk of the Christian Reformed Church in North America.