than surprise.

The strait-laced Major proceeds to the one who offers solutions to help the homosexual lovers work through their "marital" problems.

Top advertisers were: Chrm. Roberto C. Goizueta, **The Coca-Cola Company**, P.O. Drawer 1734, Atlanta, GA 30301, fax 404-676-6792, **TOLL FREE: 1-800-222-1600**, Coca-Cola soft drink, Hi-C fruit drink, Minute Maid orange juice, Sprite soft drink.

Chrm. Michael Eisner, **The Walt Disney Company**, 500 S. Buena Vista Street, Burbank, CA 91521, Phone 818-560-1000, Childcraft, Inc., The Disney Channel, Touchstone Pictures, Walt Disney Attractions and Theme Parks.

Campbell Soup, Sandoz, NBC on 'PC' bandwagon with sexual harassment pro-homosexual episodes

Two trendy politically correct themes appeared in recent episodes of NBC's SISTERS series.

On January 11, the story focused on Jim Atwater, who teaches Evan, son of one of the series stars. Mr. Atwater, a homosexual, goes far beyond the call of duty, tutoring Evan after he falls behind during illness.

However, when other parents learn that Atwater has AIDS, a bitter, bigoted movement begins to get him fired. Of course, the series star delivers a rational, reasoned appeal before the school board and a large audience of hate-filled homophobes. All present learn that homosexuality is not at all aberrant, AIDS is really no threat to their children, and they should be honored that such men as Atwater spend days with their children.

The January 25 episode featured sexual harassment and a smattering of anti-government sentiment. One of the sisters, an artist who hardly ever is able to keep a job (recent ones have included selling phone sex and nude modeling) was laid off from a dress shop—because of the recession, of course. Another story line followed the sisters' elderly mother who announced her plans to move in with her lover.

Advertisers appearing on both episodes were: Chrm. Robert J. Vlasic, **Campbell Soup Company**, PO Box 29D, Camden, NJ 08103, Phone 609-342-4800, fax 609-342-3878, Campbell's soups, juices, and canned foods, Le Menu frozen dinners, Mrs. Paul's frozen foods.

Chrm. Daniel C. Wagniere, **Sandoz Corporation**, 608 5th Avenue, New York, NY 10020, Phone 201-503-7500, fax 212-246-0185, Gas-x Tablets, Ovaltine malt drink, Thera-Flu cold medicine, Triaminic cough formula.

Ace Hardware innocent: NBC puts commercials in wrong programs

It seems NBC sometimes ignores advertiser directions regarding programs on which their commercials should or should not appear. In recent correspondence and conversation with Ace Hardware's John J. Cameron, Corporate Communications Director, AFA learned that Ace has been a victim of NBC's disregard for their client-advertisers.

AFA *Journal* reported in January that Ace Hardware commercials had appeared on two offensive episodes of NBC's NIGHT COURT. When Ace began to receive letters from *Journal* readers, Mr. Cameron wrote AFA insisting that Ace Hardware had **not** advertised on either of the episodes cited.

AFA talked with Mr. Cameron by telephone and subsequently mailed him a video copy of the **NIGHT COURT episodes which did include Ace commercials, as reported by AFA**. A later conversation with Mr. Cameron revealed that Ace had been invoiced for commercials in other programs where no ACE ads appeared.

Ace Hardware's television advertising policy calls for high standards of quality **and** decency. "Like you," Mr. Cameron wrote AFA Executive Director Don Wildmon, "we are concerned about what appears on television. In fact, selecting the proper shows for our Ace messages is of even greater concern to us since we have over 5,300 independent stores, most of which are family-owned and operated."

AFA is glad to set the record straight: Ace innocent, NBC guilty.

Honda, Sears support perversion, profanity, homosexuality; anti-porn judge loses control

Arnold and Roxanne fall through the ceiling while having sex at their office week after week after week. The skin scene runs behind opening credits on NBC's L.A. LAW.

On January 9, the script has courtroom testimony describing how a serial killer's victims hang suspended upside down from the ceiling, throats cut. One scene features such a victim. In the final scene, the killer (freed by a jury) breaks into the prosecutor's home to make her his next victim. In a graphic, bloody scene, the woman's ex-husband appears and drills the man full of bullets.

A week later, a brief scene pushes the "normalcy" of homosexuality. When a TV producer asks Arnold Becker, a main character, if he's married, Arnold replies, "No."

"Gay?" the man asks.

"No." Arnold replies.

Neither character implies in any way that it is an unusual question or that they are uncomfortable with the question. The producer ultimately promises Arnold all the women he can handle if he takes the TV deal being offered. Later scenes have numerous euphemisms for sex and frequent double entendre.

On January 23, one story features a big-time pornographer in court. Attorneys question a prospective juror extensively on her attitudes toward pornography, oral sex, and more.

A judge who states his anti-pornography stance is portrayed as either very immature or unstable; he loses control in the courtroom, frequently engaging in unethical verbal sparring with the porn dealer's attorney. The same episode has one attorney return home in mid-day to find the nanny's lover naked in the kitchen.

The January 30 script featured Jonathan, illicit lover of Zoey (the prosecutor in the first episode above). This time, Jonathan walks in on Zoey and her ex-husband in bed together; they have a difficult time convincing Jonathan that nothing happened between them.

Take these episodes, sprinkle them liberally with assorted profanity, vulgarities, and obscene name-calling, and it's a typical month of L.A. LAW.

Script writers were, respectively, David E. Kelley; Steven Bochco and David Milch; Patricia Green; and Alan Brennert, Judith Feldman and Sarah W. Gallagher. Series producer is Robert Breech.

Advertising on at least three of the above episodes were: Pres. Koichi Amemiya, **American Honda Company**, 1919 Torrance Blvd., Torrance, CA 90501, Phone 310-783-2000, fax 310-783-3900, Acura automobile, Honda motor vehicles.

Chrm. Edward A. Brennan, **Sears, Roebuck and Co.**, Sears Tower, Chicago, IL 60684, Phone 312-875-2500, Coldwell Banker realty, Dean Witter financial service, Discover credit card, Sears stores & products.

Homosexual 'wedding' is family highlight in Fox sitcom

On the February 2 episode of FOX'S sitcom ROC, Pop is ecstatic because his younger brother Russell is coming to visit after seven years' absence.

Russell, however has big news: he brought his lover Chris with him. Pop can't wait to meet Chris, knowing she must be a beauty. Wrong. Chris is male. Before the show's end, Pop and Russell's family have all been "cured" of their homophobia and insist that Russell and Chris have their homosexual "wedding" in their home. A clergyman performs the ceremony.

Advertisers included: Chrm. Daniel C. Wagniere, **Sandoz Corporation**, 608 5th Avenue, New York, NY 10020, Phone 201-503-7500, fax 212-246-0185, Gas-X Tablets, Nite Light, Ovaltine malt drink, Thera-Flu cold medicine, Triaminic cough formula.

Chrm. Melvin R. Goodes, **Warner-Lambert Company**, 201 Tabor Road, Morris Plains, NJ 07950, fax 201-540-3761, **TOLL FREE: 1-800-223-0182**, Certs breath mints, Listermint mouthwash, Rolaids antacid, Trident chewing gum.

NBC's 'Quantum Leap,' Time-Warner push homosexual agenda

NBC's popular series QUANTUM LEAP jumped solidly into the politically correct arena with its January 15 episode promoting homosexuality. Robert H. Duncan wrote the script; producers were Jeff Gourson, Tommy Thompson, Chris Ruppenthal and Paul Brown.

Each week, Sam (series hero) travels back in time to correct or improve history. In this episode he is Cadet Tommy York at a 1964 naval academy. When Cadet Phillip Ashcroft is expelled for being homosexual, Tommy attempts to help him expose a group of "gay-bashers"—via Phil's underground newspaper.

Al, who serves as Sam's human anchor and contact with the present, drifts into and out of the story, always visible only to Sam. In this case Sam is astounded at Al's "homophobia" and his bigoted attitudes. Al, of course, later realizes his error and sees the light: homosexuality is normal.

When fellow cadets learn Tommy is befriending Phil, they turn on Tommy with threats and harassment. The track coach evolves as hero, when he and Tommy intervene to prevent Phil's suicide. Coach explains that it's not easy being a homosexual, but he knows what Phil is going through—he too is homosexual. Though it is never explicitly stated, Tommy also is apparently homosexual.

Top advertiser promoting this "homosexuality is normal" myth was: Chrm. Steven J. Ross, **Time-Warner, Incorporated**, 75 Rockefeller Plaza, New York, NY 10019, Phone 212-522-1212, fax 212-522-0907. Atari games, Book of Month Club, Franklin Mint Collector items, Home Box Office, People magazine, Sports Illustrated magazine.

Homosexual group lauds NBC for 'Quantum Leap'

Giving evidence of TV networks' commitment to please the homosexual lobby is NBC's handling of the script of the January 15 episode of QUANTUM LEAP. The network lost about $500,000 in advertising revenues because many advertisers were unwilling to help promote the radical homosexual agenda. (See review at left.)

According to the January 17 Los Angeles Times, the Gay and Lesbian Alliance Against Defamation (GLAAD) was jubilant over NBC's script revisions after homosexual activists labeled the original version "negative and unbalanced."

The networks consistently seek to appease homosexual activists, so after consultation, NBC revised the script. GLAAD's executive director Richard Jennings cited these major changes:

(1) In the original script, Navy Cadet Phil Ashcroft was a teenager who hanged himself; in the revision he is an adult, a potential martyr talked out of suicide.

(2) The coach as positive homosexual model was not in the first script.

(3) The revised script left the idea that Cadet Tommy York was almost certainly homosexual. (Not so in the original.)

(4) Anti-homosexual remarks in the original script were not rebutted; in the revision, however, Sam warns Al, "Get out and don't come back until you've joined the 20th Century!"

"We think the episode is great!" exclaimed Jennings. Affirming that homosexuality is the moral high road are the episode's crude, narrow-minded, bigoted characters who attack homosexuality. Fellow cadets harass, threaten, conduct kangaroo court, freely hurl demeaning epithets, and use all the pejorative terms for homosexuals (**queers, fags, fruits, fairies**). Cadet Commander Spencer feels homosexuals are not capable of leadership.

And Al, the series hero's weekly sidekick, experiences a miraculous conversion to enlightenment and is "cured" of his homophobia.

NBC claimed that only **minor** changes were made in the script.

Unilever, Thompson, CBS movie bring new level of profanity

CBS can boast of plumbing new depths in profanity for family-time TV with its-January 21 movie BORN ON THE FOURTH OF JULY. The Universal film, directed by Oliver Stone, had at least 67 uses of profanity and many more crudities, more than AFA has ever logged in any other family-time movie.

It's also another stellar example of the political correctness of the networks.

The movie focuses on Ron Kovic, a 1964 high school graduate who joins the Marines and goes to Vietnam. The war story provides many openings for graphic scenes, including—of course—American atrocities visited on helpless Vietnamese civilians. In one scene, officers order Kovic **not** to help the wounded.

After being wounded in action, Kovic is in a Bronx VA hospital. This setting again allows the movie's creative minds to show bloody stumps, faces blown half away and wounds gaping open.

Paralyzed from the chest down, Kovic finally goes home in 1969 only to be disillusioned that friends—and even his younger brother—are opposed to American involvement in Vietnam.

Ultimately, Kovic comes around and joins the anti-war group. With his "conversion," the movie's theme turns decidedly from pro- to anti-American. One segment features Kovic and company trying to crash the 1972 Republican National Convention. They are confronted by security guards, and later attacked and arrested by police. Conventioneers are nasty and abusive to Kovic and friends.

The movie concludes four years later with Kovic ready to make his entrance to the platform as a featured speaker at the Democratic National Convention.

Advertising on the movie were: Chrm. S. Daniel Abraham, **Thompson Medical Company**, 919 Third Ave., New York, NY 10022, fax 212-415-7171, **TOLL FREE: 1-800-521-7857**, Aspercreme analgesic creme rub, Cortizone 5 itch medicine, Slimfast diet aid.

Pres. Richard A. Goldstein, **Unilever United States, Inc.**, 390 Park Avenue, New York, NY 10022, **TOLL FREE: 1-800-223-0392**, All detergent, Close-Up toothpaste, Ragu' Italian foods, Vaseline products, Wisk detergent.

Anti-porn judge is lecherous, unethical

Politically correct themes creep subtly into ABC's February 5 episode of CIVIL WARS written by Ted Mann and produced by Mann and Michael M. Robin. The series executive producer is Steven Bochco.

Attorney Sydney Guilford, series heroine, represents a woman who is filing for divorce from her porn-addicted husband. The judge states in court, "...I am not particularly sympathetic to First Amendment arguments on the issue of pornography." He openly ogles Miss Guilford in the courtroom, and calls her to