(d) The problem is not solved by doing something to someone else;

(e) The self-improvement process, so far as FEE's staff is concerned, begins with ourselves;

(f) What we learn we make available to all who can be interested in wanting such information; and,

(g) Finally, the proper method is not one of indoctrination but rather one of getting as many persons as possible, in and out of corporations, from all walks of life, to join with us in the search for a better understanding of these freedom ideas.

If a corporate executive will agree, generally, with the line of reasoning herein set forth, then the task of selecting the institutions the corporation will assist in financing and cooperating with becomes easy. Review the institution's published works and find answers to these questions:

Are they intelligently explanatory of private property and free market ideas?

Do they reveal an understanding of the moral principles on which the philosophy of freedom rests?

Are they free of disparaging references to persons, classes, groups?

Do they avoid telling readers what they should do or how they should think?

Can the facts presented be successfully sustained? Is the material well written?

Is there evidence of consistency -- that is, a willingness to examine any subject on the basis of impairment to freedom, regardless of what some financial supporters might think?

Is the material acceptable to teachers, clergymen, writers, and others who deal in these ideas and who have means of communicating them?

Is there evidence that the material is being read?

Does the institution supply a prime need of our time for literature on private property and the free market?