

Dear Mr. Goldstein:

I am extremely disappointed that Unilever continues to help sponsor Donahue. The man has said that he would love to show a live execution on his show. Your money is helping keep this kind of trash on the air, and I'm mad about it. If you want my business, stop sponsoring Donahue.

I can choose teas and soups other than those made by Lipton as long as you continue to sponsor this kind of trash. And I'm telling my friends about your sponsorship of Donahue.

Should you decide to drop sponsorship of Donahue, the American Family Association will inform me.

I am tired of the filth on television and intend to cast my vote with my dollars when it comes time to buy products.

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