



131 Clarendon Street
Boston, Massachusetts 02116



November 1997

Dear Caring Friend,

Enclosed please find AIDS Action's 1997 Holiday address labels. This set has been personalized for your use.

As the Executive Director of AIDS Action, I feel I must take every opportunity to draw attention to the growing number of people living with AIDS who desperately need a caring hand to reach out with help and hope.

We spent some time considering how we might best recognize your caring support and decided to reproduce Boston-based artist Michael Emberley's beautiful *Dove of Peace and Hope*. We believe you will be pleased with the result and hope that you will use your labels to add a meaningful message about AIDS to your seasonal correspondence.

While you are under no obligation for your address labels, please consider sending a generous gift at this most special time of year.

Surely you must realize...

With AIDS-related deaths dramatically decreasing, more people than ever continue to be diagnosed with HIV and now need to learn how to live with this terrible disease.

The holiday season can be especially difficult for people living with AIDS and for the families who support them. For some, it could be their last holiday together; for others, it is a time of cautious optimism and concern for their futures.

At AIDS Action, New England's oldest and largest provider of AIDS services, the holidays always put a tremendous strain on our resources. It is a time when we need to bring new hope and greater attention to people living with AIDS and to offer a measure of peace to those who may have been recently diagnosed with the disease.

The need for our services is more critical than ever and continues to grow each day.