

AFRICAN EXPRESSIONS, INC.
859 1/2 Hunter St. NW
Atlanta, Ga. 30314

Dear Store Manager:

Enclosed please find a copy of RHYTHM Magazine, a new Black quarterly. We hope that after looking over this examination copy, you will decide to order RHYTHM for your store on a continuing basis.

RHYTHM is available for sale under one of the three following order arrangements.

ORDER ARRANGEMENT A - Advanced Payment - Your store sends a check or money order along with your order form to cover the cost of the magazines. Upon receipt of your order and payment, the specified number of magazines will be mailed to you immediately.

ORDER ARRANGEMENT B - 30 Day Consignment - Under this plan, your order is filled and your store is responsible for full payment 30 days after the order is received. Unsold magazines will be accepted in lieu of their cost if they are in good condition.

ORDER ARRANGEMENT C - C.O.D. - Under arrangement C, your order is filled and payment is expected on delivery.

We hope to hear from you soon. Please find enclosed an order form for your convenience.

Sincerely,

Pearl Lomax
(Mrs.) Pearl Lomax,
Circulation Manager

Enclosure

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