2) TALK SHOW CAMPAIGN- the purpose of this campaign show would be to get a representative of the Ad Hoc Committee on as many Radio Talk and Public Service Programs as possible. There is one problem with this, that is it appears that the producers are much more incline to have a program, when there is someone who has just done something differ- or interesting, e.g. written a book, visited a country, etc. However, we do have the local angle, that is the fact that the subject matter has a direct local interest but still has board national connections in terms of the country's military policy.

TIMELINE: This should begin immediately, a "packet" of information should go out to the appropriate stations and producers within two weeks, or by July 22nd Follow-up phone calls should begin within a week or so, maybe starting August 1st.

MATERIALS NEEDED:

1) a "packet" which would include, a fact sheet, an issues sheet, and a couple of supporting pieces of information, e.g. newspaper articles. Thre may also be a list of people who are available to speak and a short bio for each person, or even better one or two persons who are available with a more extensive bio sheet for these persons.

2) MONEY, cost of reproduction (they should be good print copies) and the cost of postage.

3) THE PERSON(S) who are willing to go on the shows and a list of times they most likely would be available (or a list of time they know they can not be available). This might be during a two week period. Let's say the first two weeks of August.

IMPLEMENTATION: The Media Committee with the help of those who write well and would be willing to help with the issue and fact sheets. Volunteers may be needed to make phone calls during the day or possibly some help from the staff.

COMMENTS: