

Facts

about the Foundation

The American Economic Foundation was chartered in Ohio, in 1939, as a non-partisan non-endowed educational research institution whose principal objective was to locate the root causes of and find remedies for the destructive friction between economic groups, whose continuing welfare depends upon freely functioning cooperative action.

The executive board has never included representatives of "big business" or "big labor"; it has consisted of people interested only in the overall welfare of the economy. The Foundation has always depended upon contributions from people who *knew in advance* that its work would never support any special interest, privilege or legislation.

The teaching materials produced through its intensive research established a common meeting ground for all people sincerely seeking the stabilization of economic freedom — particularly those desiring to become articulate in the defense of private competitive enterprise.

It is generally conceded that mass economic education is vital to the future of constructive self-government. It is generally conceded, by educators familiar with it, that the materials of The American Economic Foundation are the most practical of all being aimed at this objective.

The simplicity and self-evidence of the Foundation's economic concepts enable people in all walks of life to become teachers of basic principles in their daily contacts and have earned for the Foundation international recognition as "*Headquarters for Simplified Economics*".

The Foundation Needs Your Help Now

HERE'S WHY:

Never was the psychological climate so favorable for mass economic education. Never was a nation searching so desperately for solutions to mighty problems, most of which were brought about through mass economic ignorance.

The "Ten Pillars of Economic Wisdom" have not only proved universally acceptable, the spontaneous chain-reaction resulting from their instant self-evidence assures the quickest possible approach to mass economic understanding at the least possible cost.

Help us to take full advantage of this unprecedented opportunity for guaranteed results. Experience the joy of associating yourself with this dramatically effective public service by sending your tax-deductible contribution *now*.

Suggested Uses for this Pamphlet

- Hand-out for club meetings, conventions, etc.
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- Reading and display racks
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