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NEA...

Continued from page 1

have voted to continue government funding of pornography are up for re-election and their support for NEA-funded pornography is expected to be an issue.

One immediate result of the effort by AFA and other groups to end government support for pornography was evident in newly announced grants. Frameline, the group which sponsors the San Francisco homosexual film festival, was not given a grant. Frameline has been supported with tax dollars for several years. Frohnmayer had consistently defended the funding of homosexual "art."

Wildmon said he expected many people would consider the support given the NEA by Congressmen and Senators when they go to vote this fall.

Are we making...

Continued from page 2

sex scandals.

And no, February was not Transsexual History Month. If the above is what America is digesting on a daily basis then it's no wonder immorality, adultery, and broken marriages and families are a national crisis. It's depressing. I look at the above lineup and say no, we're not winning at all.

But then I pick up a copy of *Adweek* (Feb. 24), the bible of the advertising industry and read the following:

"Robert Iger, ABC Entertainment president, caused a minor tremor recently when he said the TV network considered—and turned down—an 'R' rated series from producer Steven Bochco. Network sources said the show would have been an hour long drama about an undercover agent. The touches of R would have been bare breasts and profanity—still taboo on commercial broadcast TV. **But if Iger hadn't nixed the project, the ad community might have done it for him. (Advertising) Agencies have already been struggling to keep clients out of shows that include frank sexuality**."

Do you know why "ad agencies" have become more sensitive about sex, violence and profanity on TV? It's due to the efforts of the AFA and Christian Leaders for Responsible Television (CLeaR-TV). So when I read this I would say yes, we're winning some battles.

So, often there are no simple yes or no answers to the questions of effectiveness and success. And some folks might say that there is already plenty of sex, violence and profanity on TV and ABC's rejection of R-rated material is no victory at all. I can understand those feelings. However, I can assure you of one thing: If not for AFA and CLeaR-TV's work during the last several years, Mr. Iger at ABC wouldn't have hesitated in airing Mr. Bochco's (the most powerful television producer in Hollywood) R-rated drama on his network.

As always your support of the AFA is greatly appreciated. We are not a Washington D.C, New York City or Los Angeles based organization with big donors and friends in high places. Quite the contrary. We're just average folks who—like you—care deeply about the moral environment in which we live and raise our families. God has blessed and He has honored commitment and hard work. And I am confident He will continue to do so.

Christian leaders...

Continued from page 1

Brandt Gustavson, executive director of National Religious Broadcasters; Dr. Richard C. Halverson, chaplain of the U.S. Senate; Dr. E.V. Hill, pastor of Mt. Zion Missionary Baptist Church in Los Angeles; Dr. D. James Kennedy, Senior Minister of Coral Ridge Presbyterian Church in Fort Lauderdale; Dr. Richard D. Land, executive director of the Christian Life Commission of the Southern Baptist Commission; Marlin Maddoux, president of USA Radio Network; Congressman Bob McEwen of Ohio; Dr. Billy A. Melvin, executive director of the National Association of Evangelicals; and Dr. Pat Robertson, President of Christian Broadcasting Network.

To help promote MEET AT CITY HALL, AFA recently mailed a special packet of information to approximately 175,000 pastors and 3200 Christian leaders. In addition, radio spots promoting the project have been sent to nearly 1000 Christian radio stations. Wildmon also appeared on The 700 Club and TBN during the past month promoting the project.

"MEET AT CITY HALL is a project for special prayer—a prayer for moral rebirth in America. On that day individuals in hundreds of communities are expected to gather at their city hall to pray for a moral rebirth in America," Wildmon said.

MEET AT CITY HALL is not a political event. It is a project for special prayer—a prayer that America will return to its moral roots. Nearly every community in America has a City Hall. Every community in America can participate.

Several local ministerial associations and other clergy groups, plus scores of individuals and churches have notified AFA that they will be participating in MEET AT CITY HALL.

Here is how churches and individuals can help. Begin praying that MEET AT CITY HALL will be blessed by God. Commit to participate in MEET AT CITY HALL with your presence from 12:20 p.m. until 12:40 p.m. on National Day of Prayer, Thursday, May 7, 1992. Distribute the pass along sheet found on page 17 to your minister and others. Encourage members of your church, family, friends, etc. to participate in MEET AT CITY HALL. Encourage your pastor to help promote MEET AT CITY HALL.

Pastors are encouraged to get their local ministerial group and/or denominational group to help organize and promote MEET AT CITY HALL in their community.

Kmart...

Continued from page 1

in fact own Waldenbooks as well as other businesses listed on the attached information sheet.

"I will tell you that I am a convicted sex offender serving a three to ten (3-10) year sentence in the state of Nebraska for sexually assaulting an eleven (11) year old boy. I **will not** tell you that pornography caused or made me do what I did; however, I will state emphatically and adamantly that pornography was a tool I used in order to convince young boys that sexual activity between two parties, regardless of sex or age, was accepted. This lie was reinforced by the written and photographic evidence of pornography. I used this tool to lower any inhibitions and break any resistance the child might have instilled in him.

"As a convicted sex offender and as a human being, I urge you to take a stance against the continued distribution of this type of material for the purpose of profit. Kmart is a respected name in family oriented services and products. I would hope the continued patronage of Kmart and their subsidiaries by American families would outweigh the need for profits from the distribution of pornographic materials. I would further hope that those traditional values of family would be uppermost in your marketing goals. I would even hope to convince you that Kmart would be more respected and your profits much greater if you would cease and desist the distribution of pornography through their Waldenbooks outlets."

As with thousands and thousands of previous requests to get out of the pornography business because of the harm it does, Chrm. Antonini decided to ignore the request of the convicted molester of young children.

AFA learned last year that Kmart was stocking and selling large amounts of homosexual pornography in some Waldenbooks stores. When AFA reported on this a few months ago, the reply was that the store in suburban Washington, D.C., which was selling the homosexual porn, was an isolated case.

Recently AFA was notified by a supporter in Hawaii that the Waldenbooks stores there carried homosexual porn. The supporter took pictures of the section of Waldenbooks where the homosexual porn was stocked. Under a section titled "Alternative Life Styles," the store carried a wide array of homosexual publications.

Two books purchased at the store and sent to AFA were titled *Identity & Difference*, a homosexual porn book, and *Kiss & Tell*, a lesbian porn book.

"The homosexual book section consisted of four shelves containing approximately 320 books. I estimate at least 1/3 of the books were published by The Naiad Press of Tallahassee, Florida. Most of the books appeared to be novels aimed at lesbians," the supporter wrote. Waldenbooks carried the publication "Island Lifestyle" geared toward the homosexual market and featuring an ad by the North American Man and Boy Love Association. NAMBLA promotes sex between men and young underage boys and has the slogan "Sex before eight or it is too late."

Kmart continues to ignore the requests of thousands of their customers and stay in the pornography business. The company is one of the leading retailers of pornography, selling the porn in their Waldenbooks stores.

Jeanne M. Golly, Vice President of Corporate Communications for Kmart, has responded to the boycott by writing thousands of AFA supporters a misleading letter. The letter leads the reader to believe Kmart plans to take action against AFA by saying the company is "monitoring" AFA actions.

Benjamin W. Bull, General Counsel of the AFA Law Center, responded to Ms. Golly's letter. "I am in receipt of your letter to Mr. Thomas E. Meyer dated February 17, 1992, which is attached. Your letter states that in a 'fund-raising letter' Mr. Donald Wildmon 'incorrectly suggested that Kmart Corporation and its Chairman, Joseph Antonini, had something to do with the initiating of a lawsuit brought by the publisher of *Penthouse* magazine against AFA.'

"First, AFA does not accept your self-serving characterization of statements in its publications. AFA's publications speak for themselves and we stand behind them. As you already know there will be no 'acknowledgement and correction' of any statements of AFA nor does there need to be. All statements made by AFA about Kmart, Waldenbooks, and Mr. Antonini are truthful and accurate.

"As a matter of public record, your wholly owned subsidiary, Waldenbooks, filed the exact same RICO lawsuit against AFA of Florida that Penthouse filed. We do not believe this was a coincidence. As you know your Waldenbooks suit was dismissed with prejudice. We have recently motioned the court to dismiss the Penthouse suit as well. Both the Waldenbooks and Penthouse suits, which were consolidated by the court, were filed for the purpose of censoring AFA's anti-pornography activities. Your statement that 'We do not dispute the AFA's right to protest' is deceptive and disingenuous. AFA's protests against the harmful sale of pornography was precisely the basis of Waldenbooks' RICO suit against AFA. Waldenbooks can make no decisions without the acquiescence of Kmart, its holding company .

"I regret your lack of candor in these matters."

AFA urges upcoming conventions and conferences being held by many Christian denominations and groups to pass resolutions in support of the Kmart boycott. Below is a sample resolution.

"We wish to express our concern to Kmart concerning the pornography sold in their Waldenbooks stores. We believe that pornography is detrimental to the moral fabric of our society. We are especially distressed that Kmart, through their Waldenbooks stores, is one of the largest retailers in America.

"We call upon Kmart to discontinue the sale of pornography and return the company to its historic image of a family-oriented company.

"Until Kmart takes such positive action in disassociating itself with pornography, we urge concerned individuals, churches and businesses to discontinue doing business with the Kmart Corporation including Kmart stores, American Fare Stores, Pay Less Drug Stores (located in the northwestern states) Office Square, Bargain Harold's, Builders Square home supply stores, Sports Authority and PACE Membership Warehouse stores."

Kmart is counting the number of phone calls coming in protesting their involvement with pornography. AFA urges those desiring Kmart to get out of the pornography business to call and register their complaint and to get others to call. The number is 1-800-63-Kmart. Please be polite when you call.

Individuals are also urged to call their local Kmart store and their local subsidiary stores and tell the manager you are boycotting Kmart and asking others to do the same. You may be told that Kmart does not sell pornography in their stores. That is correct. The pornography is sold in Waldenbooks, owned by Kmart. Kmart has the authority to order Waldenbooks to get out of the pornography business at any time. All profits from the sale of pornography go to Kmart.

Also write Chrm. Joseph Antonini, Kmart Corporation, 3100 West Big Beaver Road, Troy, MI 48084, phone 1-800-63 Kmart.