credible esprit de corps develops. We've done 218 teleconferences to-date with an average of seven participants. By tapping into the "support group effect," we say: Bye-bye procrastination, hello productivity!

4. Cooperate with other libertarian organizations . . . We're a recruiting arm in the overall movement. We expect the majority of the new people we recruit to become active in other organizations such as Cato, CSE, FEE, IHS, ISIL, Heartland, Libertarian Party, Mises, Reason, etc.

Both of these are really key.

5. Replication, not Fritz Amplification . . . From the beginning, we've developed tools and methods that can be replicated in the greater libertarian movement. Our attitude is not to amplify my talents, but to build tools we can all use. We don't want to be dependent upon a single individual. We want to be like Toastmasters, with 6,000 chapters.

6. No berating volunteers . . . We don't criticize volunteers, we help them.

7. Seminar 1 is not designed to make people feel like dummies . . Leaders learn to keep their mouths shut and let the guests do the talking. The guests enjoy the gentle learning style. And since they discover libertarianism for themselves, they really do "embrace" the ideas, not just agree with them.

If this is really happening, has anybody noticed?

John Baden, F.R.E.E. . . . *I learned more listening to Marshall Fritz for two hours than I've learned in any two weeks of hard study.*

Joe Bast, Heartland . . . *The Advocates fill a gap left by the think tanks and political organizations.*

Alejandro Chafuen, author, *Christians for Liberty* . . . *For decades, libertarians have had the best ideas and the worst marketing. The Advocates, as no other group, are providing this missing link -- an effective method of getting new people to embrace our ideas.*

Leon Louw, author, *South Africa: The Solution* . . . *Every time I see the Advocates' material, I am more impressed. Fritz has a mind set very similar to my own, namely, a commitment to succeed.*

Bob LeFevre, *I am impressed by Marshall's maturity, candor and his apparent ability to avoid doctrinaire pollywoggling; and most especially, by the breadth and scope of vision he has.*

my spellchecker hiccupped at this one.

Dan Rosenthal, Editor, *Silver and Gold Report* . . . Marshall Fritz does not just serve up the same old hash, reheated for the 17th time. He has a remarkable new approach. I've seen it in action myself. It works. It's the most effective new approach since *Atlas Shrugged*.

Murray Rothbard, author, *For a New Liberty* . . . *Marshall has a tremendous amount of ability, energy and dedication to the cause of liberty. I*

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