retraction. Threaten to cancel your insurance policies. And if Equitable does not agree to meet your demands, cancel your Equitable insurance policies on the spot. Don't be intimidated by cries of censorship. Remember the eighth Beatitude ... "Blessed are you when you are persecuted on My account."

Tell Equitable chairman Richard H. Jenrette you will encourage friends, relatives, neighbors and fellow church members to cancel their Equitable policies and to pledge to never buy Equitable insurance.

But don't stop there.

Contact your two U.S. Senators. Demand they explain why the federal government is sponsoring such a blatantly anti-Christian "art" exhibit? The federal government has no business giving tax dollars to bigots. Demand an answer.

Finally, I urge you at this time to continue your strong financial support of our American Family Association ministry.

The attacks on Christ are multiplying.

And it all begins with Hollywood. The TV and movie industries are going all-out to demean, ridicule, mock and attack your Christian beliefs.

For the sake of our children, we must take action.

Your contribution today will enable us to boldly recruit other fellow Christians to our upcoming national boycott of leading sponsors of TV programs that attack your Christian values and beliefs. This boycott must succeed. It is, for all practical purposes, a winner take all proposition. If we win, we blunt Hollywood's anti-Christian attacks (no companies will sponsor it). If we lose, the attacks grow in size and volume. And the real victims will be our children and our children's children.

For their sake, keep up your active support.

Pray for our success. Work for our success. Contribute for our success. Together -- with God -- we will win. He has promised us that.

Sincerely,

Donald E. Wildmon

Donald E. Wildmon, Executive Director
AMERICAN FAMILY ASSOCIATION

P.S. I apologize that the photo I enclosed offended you. I did it so you could see for yourself the anti-Christian bigotry. You must get angry enough to want to fight it. That's why I sent you the photo. The question now is, will you do what I requested you to do about it?