

Often local business affiliations such as the location of subsidiaries in each other's cities lead to effective Sister City programs that enjoy the built-in support of home offices which can exchange executives and personnel between the two locations and are interested in a cooperative climate within both communities. As a matter of fact your selection subcommittee should check for existence of overseas affiliates among the manufacturers in the area and factor them into your consideration if home offices promise support. However, it must be stressed that this should not be considered as a primary reason for an affiliation, but one which can add another dimension to your program.



TAA SERVICES

From the day you start searching for a Sister City abroad the Town Affiliation Association in Washington provides a central clearing point to which you can

turn for information about programs in other parts of the country, suggestions of potential candidates from the active file of cities looking for U. S. partners, and liaison services with Embassies, government agencies and cooperating private organizations. The Association works closely with the federal departments most qualified to provide assistance and information that will help get your program off to a good start or start it moving again if a snag develops.

The Washington office is also available to arrange meetings with and for you on Sister City matters whenever you are in your Nation's Capitol and it helps program visitors from abroad who might wish to include a stop in their American Sister City. In many cases substantial savings have been realized by member cities in calling on TAA for assistance and referrals in obtaining transportation, help with customs and export regulations, establishment of contacts with foreign Embassies and officials in the country of your choice plus many other exchange activities that are new to a local community. TAA maintains a close working relationship with the National League of Cities and the U. S. Conference of Mayors and with the Bureau of Educational and Cultural Affairs of the U. S. Department of State.

A TAA membership brochure is available on request detailing the many services the Association provides cities in the program.