



NOW

AVAILABLE



CIVILIAN DEFENSE SAFETY IDENTIFICATION

The Paul Revere Club has gained access to equipment which produces the famous military "dog tag" identification plate which has been issued to millions of American servicemen and proved to be the most permanent type of identification available for personal purposes.

The "dog tag" is made of polished stainless steel which resists corrosion, rust, mutilation, and fire, and is far superior to other metals and plastics for durability.

It is embossed by the use of a heavy and expensive type of printing machine that makes a deep permanent imprint upon the tag which can be worn around the neck, suspended by a nylon cord or bead chain through a pre-punched hole in the tag; or it can be easily carried and/or concealed in a purse, pocketbook, or other areas. It may also be attached to almost any item desired that needs identification, such as tools, cars, sports and other types of equipment, dogs, cats, etc., and most valuable of all -- children.

The military normally placed only the serviceman's name, serial number, blood type, and religion thereon; however, there is space for four lines of print with fifteen spaces on each line, all of which can be used if desired or needed.

During times of crises, relocation, and serious difficulty, personal identification becomes more important for family and child safety and their reunion if some are lost, suffer injury, shock, loss of memory, etc.; therefore, we are making available this service to any who desire.

The cost of each stainless steel tag embossed to your specification is two dollars (\$2.00), tax included and mailed postpaid, along with a 36" nylon cord for wearing the tag around the neck if desired. Three or more tags and cords may be purchased at the special rate of \$1.50 each, delivered and tax paid. If you desire the military type stainless steel bead chain instead of the standard nylon neck cord, please add 50¢ for each chain desired. Satisfaction is guaranteed or money refunded with no questions asked upon the return of the tag(s), neck chain(s), or cord(s).

All members of the Paul Revere Club will receive three identification tags, free of charge, as a safety factor and as a token of appreciation for their support. All they need do is request same and submit the information desired upon the tags.

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